

## Checklist for AAPOR TI

### Survey: South Carolina Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Registered Voters in South Carolina
4. Dates of data collection.	February 28-March 2, 2019
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Aristotle voter file of 3,437,569 registered voters with 745,219 landlines, and a random sample of 22,500 drawn. Voters with only cellphones were not included. The online sample was of 332 registered voters supplied by Dynata and Amazon Turk
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC Dynata
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	Dynata uses opt in panels and not online ads to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR and Online

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=755, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.5 percentage points.</p> <p>A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by 2016 voter model, age, ethnicity and region. 2016 vote magnitude was used but new voters were included based on their actual sample (4.8) and was based on Aristotle Voter turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

### South Carolina Survey

1. To start, can you please tell me your gender?

Press 1 for Male

Press 2 for Female

2. What is your party affiliation?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent/other

Press 4 if you are not registered to vote (end)

3. Do you approve or disapprove of the way that Donald Trump is handling his job as President?

Press 1 for approve  
Press 2 for disapprove  
Press 3 for neutral or no opinion

4. Which primary are you going to vote in?

Press 1 for the Democratic Primary (go to 5)  
Press 2 for the Republican Primary (go to 7)  
Press 3 for unsure or not planning on voting (go to 8)

5. Which of the following candidates would you be most likely to support as the Democratic nominee in 2020?

Press 1 for Joe Biden (go to 8)  
Press 2 for Bernie Sanders (go to 8)  
Press 3 for Kamala Harris (go to 8)  
Press 4 for Elizabeth Warren (go to 8)  
Press 5 for Cory Booker (go to 8)  
Press 6 for Amy Klobuchar (go to 8)  
Press 7 for Beto O'Rourke (go to 8)  
Press 8 to hear more candidate names (go to 6)  
Press 9 to repeat answer choices

6. Which of the following candidates would you be most likely to support as the Democratic nominee in 2020?

Press 1 for Pete Buttigieg (go to 8)  
Press 2 for Sherrod Brown (go to 8)  
Press 3 for Michael Bloomberg (go to 8)  
Press 4 for John Delaney (go to 8)  
Press 5 for Tulsi Gabbard (go to 8)  
Press 6 for Julian Castro (go to 8)  
Press 7 for Kirsten Gillibrand (go to 8)  
Press 8 for Someone else (go to 8)  
Press 9 to repeat answer choices

7. Who would you be most likely to vote for in the Republican primary?

Press 1 for Donald Trump  
Press 2 for Bill Weld

8. I am going to read you a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Elizabeth Warren?

Press 1 for Donald Trump  
Press 2 for Elizabeth Warren

9. What about Donald Trump or Joe Biden?

Press 1 for Donald Trump

Press 2 for Joe Biden

10. What about Donald Trump or Bernie Sanders?

Press 1 for Donald Trump

Press 2 for Bernie Sanders

11. What about Donald Trump or Kamala Harris?

Press 1 for Donald Trump

Press 2 for Kamala Harris

12. What about Donald Trump or Cory Booker?

Press 1 for Donald Trump

Press 2 for Cory Booker

13. What about Donald Trump or Beto O'Rourke?

Press 1 for Donald Trump

Press 2 for Beto O'Rourke

14. What about Donald Trump or Amy Klobuchar?

Press 1 for Donald Trump

Press 2 for Amy Klobuchar

15. What about Donald Trump, Elizabeth Warren, or Howard Schultz?

Press 1 for Donald Trump

Press 2 for Elizabeth Warren

Press 3 for Howard Schultz

16. What about Donald Trump, Bernie Sanders or Howard Schultz?

Press 1 for Donald Trump

Press 2 for Bernie Sanders

Press 3 for Howard Schultz

17. Do you think that Sen. Lindsey Graham has done a good enough job to be reelected, or is it time to give someone else a chance?

Press 1 for re-elect Lindsey Graham

Press 2 for give someone else a chance

I am now going to read you a list of potential characteristics that candidates running for president may have. For each one, please tell me whether you agree or disagree:

18. First, the President should have held elected office before

Press 1 for Strongly agree  
Press 2 for Somewhat agree  
Press 3 for Neutral  
Press 4 for Somewhat disagree  
Press 5 for Strongly disagree

19. The President should be an aggressive leader

Press 1 for Strongly agree  
Press 2 for Somewhat agree  
Press 3 for Neutral  
Press 4 for Somewhat disagree  
Press 5 for Strongly disagree

20. The President should be transparent about his or her financial background

Press 1 for Strongly agree  
Press 2 for Somewhat agree  
Press 3 for Neutral  
Press 4 for Somewhat disagree  
Press 5 for Strongly disagree

21. The President should have military experience

Press 1 for Strongly agree  
Press 2 for Somewhat agree  
Press 3 for Neutral  
Press 4 for Somewhat disagree  
Press 5 for Strongly disagree

22. The president should be outspoken about his or her religious beliefs

Press 1 for Strongly agree  
Press 2 for Somewhat agree  
Press 3 for Neutral  
Press 4 for Somewhat disagree  
Press 5 for Strongly disagree

23. The president should make efforts to work with the other party

Press 1 for Strongly agree  
Press 2 for Somewhat agree  
Press 3 for Neutral  
Press 4 for Somewhat disagree  
Press 5 for Strongly disagree

24. The country should elect a woman as either president or vice-president

- Press 1 for Strongly agree
- Press 2 for Somewhat agree
- Press 3 for Neutral
- Press 4 for Somewhat disagree
- Press 5 for Strongly disagree

25. The country should provide reparations for African-Americans

- Press 1 for Strongly agree
- Press 2 for Somewhat agree
- Press 3 for Neutral
- Press 4 for Somewhat disagree
- Press 5 for Strongly disagree

26. Which of the following characteristics would you say is the most important to you in a candidate for president?

- Press 1 for truthful
- Press 2 for experience
- Press 3 for charisma
- Press 4 for electability
- Press 5 for on same side of issues as me
- Press 6 for authenticity

27. Ideally, how old should a president be?

- Press 1 for in their 30s
- Press 2 for in their 40s
- Press 3 for in their 50s
- Press 4 for in their 60s
- Press 5 for in their 70s
- Press 6 for in their 80s or older

28. For whom did you vote in the 2016 Presidential election?

- Press 1 for Donald Trump
- Press 2 for Hillary Clinton
- Press 3 for someone else
- Press 4 if you did not vote

29. For statistical purposes only, can you please tell me your ethnicity?

- Press 1 for Hispanic or Latino of any race
- Press 2 for White or Caucasian
- Press 3 for Black or African American
- Press 4 for Asian
- Press 5 for other or multiple races

30. What is your age range?

- Press 1 for 18-34 years

Press 2 for 35-54 years  
Press 3 for 55-74 years  
Press 4 for 75 or more years

31. What is the highest level of education you have attained?

Press 1 for high school or less

Press 2 for some college

Press 3 for college graduate

Press 4 for postgrad or higher

32. What district do you live in?