Checklist for AAPOR TI

Survey: Alabama Primary Poll (March 2022)

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College** **Nexstar Media**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Likely voters in Alabama**
4. Dates of data collection.	**March 25-27, 2022**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Data was collected using a list of 15,000 mobile numbers and a multi-stage probability sample of 25,930 landlines provided by L2, with an online panel provided by Amazon Mturk.**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **Amazon MTurk** **L2**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**Amazon MTurk uses opt in panels and not online ads to recruit participants**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR, Online, and SMS-to-web**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The general election sample consisted of somewhat likely voters in Alabama, n=1,047 with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 3 percentage points.** **The Democratic primary sample consisted of likely voters, n=359, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 5.1 percentage points.** **The Republican primary sample consisted of likely voters, n=687, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 3.7 percentage points.** **A screening question was asked if the voter was a likely voter. If the respondent said they were not likely to vote, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by gender, age, education, race, and region based on 2020 turnout modeling**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

1. How likely are you to vote in the May 24th primary election?
   Very likely
   Somewhat likely
   Not very likely (end)
   Not at all likely (end)

2. Are you registered to vote?
   Yes
   No (end)

3. Do you approve or disapprove of the job that Joe Biden is doing as President?
   Approve
   Disapprove
   Neutral or no opinion

4. Do you approve or disapprove of the job that Kay Ivey is doing as Governor?
   Approve
   Disapprove
   Neutral or no opinion

5. How do you plan to vote in the primary?
   Voting early by mail
   Voting on election day

6. What primary do you plan to vote in?
   Democratic primary (go to 7)
   Republican primary (go to 9)

7. In the Democratic primary for Governor, who do you plan to vote for?
   Yolanda Flowers
   Patricia Jamieson
   Arthur Kennedy
   Chad Chig Martin
   Malika Sanders-Fortier
   Doug Smith
   Undecided

8. In the Democratic primary for the U.S Senate, who do you plan to vote for?
   Will Boyd (go to 13)
   Brandaun Dean (go to 13)
   Lanny Jackson (go to 13)
   Victor Williams (go to 13)
   Undecided

9. In the Republican primary for Governor, who do you plan to vote for?
   Lynda Blanchard
   Lew Burdette
   Stacy George
   Kay Ivey
   Tim James
   Donald Jones
   Dean Odle
   Dave Thomas
   Dean Young
   Undecided

10. In the Republican primary for the U.S. Senate, who do you plan to vote for?
    Lillie Boddie
    Katie Britt
    Mo Brooks
    Karla DuPriest
    Michael Durant
    Jake Schafer
    Undecided

11. If Donald Trump endorsed a candidate, would that make you more or less likely to vote for that candidate?
    More likely
    Less likely
    No difference

12. If Sen. Richard Shelby endorsed a candidate, would that make you more or less likely to vote for that candidate?
    More likely
    Less likely
    No difference

13. Which type of candidate would you prefer to see as a United States senator - someone with years of political experience or a political outsider?
    Someone with years of political experience
    A political outsider

14. Do you support or oppose the bill titled the "Alabama Heartbeat Act" which would prohibit medical providers from performing an abortion once a heartbeat is detected?
    Strongly support
    Somewhat support
    Somewhat oppose
    Strongly oppose

15. Do you think marijuana should be legal for recreational purposes in Alabama?

Yes
No
Unsure or no opinion

16. In general, do you feel that laws covering the sale of firearms should be made more strict, less strict, or kept as they are now?
    More strict
    Less strict
    Kept as they are now
    Unsure or no opinion

17. Do you believe Alabama runs fair elections?
    Yes
    No
    Unsure or no opinion

18. Who did you vote for in the 2020 election?
    Joe Biden
    Donald Trump
    Someone else
    Did not vote

19. For statistical purposes only, can you please tell me your ethnicity?
    Hispanic or Latino of any race
    White or Caucasian
    Black or African American
    Asian
    Other or multiple races

20. What is your age range?
    18-29 years
    30-49 years
    50-64 years
    65 or more years

21. What is the highest level of education you have attained?
    High school or less
    Some college
    College graduate
    Postgrad or higher

22. Please select the type of area where you live
    Urban/city
    Suburban
    Rural

23. What is your gender
   Male
   Female
   Nonbinary or other