

Checklist for AAPOR TI

Survey: Buffalo Mayoral Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College Nexstar Media
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Likely Voters in Buffalo Mayoral Election
4. Dates of data collection.	August 7-8, 2021
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a list of 25,000 mobile numbers and 20,000 landlines provided by Aristotle Inc.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, Online and SMS-to-web

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=863, with a margin of error (MOE) of +/- 3.3% percentage points.</p> <p>A screening question was asked if they were likely to vote in the mayoral election. If the respondent said they were not likely or unsure, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by gender, age, education, race and party affiliation.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

Survey Instrument

1. How likely are you to vote in the Buffalo mayoral election on November 2nd?

- Very likely
- Somewhat likely
- Not very likely (end)
- Not at all likely (end)
- Not sure (end)

2. If the Buffalo mayoral election were held today, who would you vote for? (SMS text)

- India Walton
- Someone else (please specify)
- Unsure

2b. If the Buffalo mayoral election were held today, who would you vote for? (IVR)

India Walton
Byron Brown
Unsure

3. Incumbent Mayor Byron Brown is running a write-in campaign. How likely is it that you would consider writing him in for mayor?

Very likely
Somewhat likely
Somewhat unlikely
Very unlikely
Unsure or no opinion

4. Is your opinion of India Walton favorable or unfavorable?

Favorable
Unfavorable
No opinion
I have never heard of this person

5. Is your opinion of Byron Brown favorable or unfavorable?

Favorable
Unfavorable
No opinion
I have never heard of this person

6. Is your opinion of the Buffalo Police Department favorable or unfavorable?

Favorable
Unfavorable
No opinion

7. Is your opinion of socialism favorable or unfavorable?

Favorable
Unfavorable
No opinion

8. Regardless of who you are supporting for Mayor, which of the following issues should be the next mayor's first priority? (randomized)

Development
Housing
Healthcare
Jobs
Covid-19
Police reform
Crime
Education/Schools
Homelessness
Something else (please specify)

9. Which candidate for Mayor do you think would best handle crime in Buffalo? (IVR)

India Walton
Byron Brown

9b. Which candidate for Mayor do you think would best handle crime in Buffalo? (text)

India Walton
Someone else (please specify)

10. Which candidate do you trust to further develop Buffalo? (IVR)

India Walton
Byron Brown

10b. Which candidate do you trust to further develop Buffalo? (text)

India Walton
Someone else (please specify)

11. Have you ever written in a candidate in any election before?

Yes
No

12. Since Mayor Brown lost the Primary Election, and isn't on the November General Election ballot, should he have continued his campaign?

Yes
No
Unsure or no opinion

13. Do you think that funding for the Buffalo Police Department should be increased, decreased, or stay the same?

Increased
Decreased
Stay the same
Unsure or no opinion

14. Do you think the Bills Stadium should be built in the city of Buffalo?

Yes
No
Unsure

15. Do you think taxpayers should fund a new football stadium?

Yes, all of it
Yes, some of it
No, none of it
Unsure

16. What is your party registration?

Not registered (go to 18)

Democratic

Republican (go to 18)

Independent or other (go to 18)

17. Who did you vote for in the Democratic primary for Mayor of Buffalo?

I did not vote in this election

India Walton

Byron Brown

Le'Candice Durham

18. Who did you vote for in the 2020 election?

Joe Biden

Donald Trump

Someone else

Did not vote

19. What is your gender?

Male

Female

Non-binary or other

20. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race

White or Caucasian

Black or African American

Asian American or Pacific Islander

Other or multiple races

21. What is your age range?

18-34 years

35-49 years

50-64 years

65 or more years

22. What is the highest level of education you have attained?

High school or less

Some college

College graduate

Postgrad or higher

23. Region

