

## Checklist for AAPOR TI

### Survey: Colorado Hispanic Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Hispanic Citizens in Colorado
4. Dates of data collection.	April 19-25, 2022
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a list of 15,000 mobile numbers and a multi-stage probability sample of 42,401 landlines provided by L2, with a online panels provided by Centiment and CloudResearch
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC Centiment CloudResearch L2
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	Centiment and CloudResearch use opt in panels and not online ads to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, Online, and SMS-to-web

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The overall sample consisted of Hispanic citizens in Colorado, n=783, with a Credibility Interval (CI), similar to a poll’s margin of error (MOE) of +/- 3.4 percentage points.</p> <p>The registered voter sample consisted of registered voters in Colorado, n=473, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 4.5 percentage points.</p> <p>The non-registered citizen sample consisted of non-registered citizens in Colorado, n=310, +/- 5.5 percentage points.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data sets were weighted by gender, age, education, party registration, and region. It is important to remember that subsets based on gender, age, party breakdown, ethnicity, and region carry with them higher margins of error, as the sample size is reduced.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

1. Hola, this is Opinion Research with a brief survey. To begin, what language would you like to take this survey in?  
English (go to 2)  
Español (go to 28)
2. Are you of Spanish, Hispanic, or Latino origin or descent?  
Yes  
No, not Spanish/Hispanic/Latino (end)
3. Other than the United States, what is you or your family's country of origin?  
Cuba  
Dominican Republic  
El Salvador  
Guatemala  
Mexico  
Puerto Rico  
Venezuela  
Colombia  
Other
4. What is the most pressing problem facing your community today?
5. Which of the following media sources do you most rely on for news?  
English cable or network news  
Spanish-speaking cable or network news  
English newspaper (online or print)  
Spanish newspaper (online or print)  
Social media  
Local news
6. What social media platform do you use the most for news? (rotate)  
I don't use social media for news  
Snapchat  
Twitter  
Instagram  
TikTok  
Facebook  
Reddit  
YouTube  
LinkedIn

Other (please specify)

7. How do you view the Democratic party?

- Very positive
- Somewhat positive
- Neutral or no opinion
- Somewhat negative
- Very negative

8. Next, the Republican party?

- Very positive
- Somewhat positive
- Neutral or no opinion
- Somewhat negative
- Very negative

9. Are you registered to vote?

- Yes
- No (go to 11)

10. What is your party affiliation?

- Democrat (go to 14)
- Republican (go to 14)
- Independent or other (go to 14)

11. What would it take to get you to register to vote this November?

- Different or better candidates
- If I had time
- If I was better informed
- Nothing
- Other

12. For each of the following statements, please indicate whether you agree or disagree. First, I am not registered to vote because... "there's no difference between Democrats and Republicans."

- Agree
- Disagree
- Unsure or no opinion

13. I am not registered to vote because... "my vote won't change anything"

- Agree (go to 16)
- Disagree (go to 16)
- Unsure or no opinion (go to 16)

14. Why did you decide to vote in the last election?

- I disliked one of the candidates
- I liked one of the candidates
- I voted for my party's candidate
- I have a duty as a citizen to vote
- I care about the issues
- I did not vote in the last election
- Something else (please specify)

15. How likely are you to vote in the November 2022 elections?

- Very unlikely
- Somewhat unlikely
- Somewhat likely
- Very likely
- Unsure

16. Which party most closely aligns with your views on the economy?

- Neither party
- Democratic Party
- Republican Party
- Unsure

17. Which party most closely aligns with your views on abortion?

- Neither party
- Democratic Party
- Republican Party
- Unsure

18. Which party most closely aligns with your views on immigration?

- Neither party
- Democratic Party
- Republican Party
- Unsure

19. Which party most closely aligns with your views on public safety/policing?

- Neither party
- Democratic Party
- Republican Party
- Unsure

20. How much of a threat to public health in the United States do you believe Coronavirus is?

Major threat  
Moderate threat  
Minor threat  
Not a threat

21. What is your age range?

18-24  
25-34  
35-44  
45-54  
55-64  
65 and older

22. What is the highest level of education you have completed?

Did not graduate high school/no GED  
High school diploma or GED  
Technical or vocational school  
Associates degree  
Bachelor's degree  
Master's degree or higher

23. Who did you vote for in 2020 for President?

Did not vote  
Joe Biden  
Donald Trump  
Someone else

24. Do you identify with any of the following religions?

Protestant  
Catholic  
Evangelical  
Do not identify with any religion  
Other

25. How much does your religion influence your political views?

No influence  
Moderate influence  
Major influence

26. Which of the following best describes the area where you live?

Urban  
Suburban  
Rural

27. What is your gender?

Female (go to 54)

Male (go to 54)

Nonbinary or other (go to 54)

28. ¿Es usted de origen o ascendencia española, hispana o latino?

Sí

No, no soy español/hispano/latino (end)

29. Además de los Estados Unidos, ¿cuál es su país de origen?

Cuba

República Dominicana

El Salvador

Guatemala

México

Puerto Rico

Venezuela

Colombia

Otro

30. ¿Cuál es el problema más urgente que enfrenta su comunidad hoy?

31. ¿En cuál de los siguientes medios de comunicación confía más para obtener información política?

Noticias de cable o red nacional en inglés

Noticias de cable o red nacional en español

Noticias periodísticas en inglés - impreso o en línea

Noticias periodísticas en español - impreso o en línea

Redes sociales del internet

Noticias locales

32. ¿Qué plataforma de redes sociales utiliza más para las noticias? (rotare)

No uso las redes sociales para noticias.

Snapchat

Twitter

Instagram

TikTok

Facebook

Reddit

YouTube  
LinkedIn  
Otros (especifique)  
(go to 33)

33. ¿Cómo ve al partido Demócrata?

Muy positivo  
Algo positivo  
Neutral o sin opinión  
Algo negativo  
Muy negativo

34. Luego, ¿el partido Republicano?

Muy positivo  
Algo positivo  
Neutral o sin opinión  
Algo negativo

35. Está registrado para votar?

Sí  
No (go to 37)

36. ¿Cuál es su afiliación de partido político en los Estados Unidos?

Demócrata (go to 40)  
Republicano (go to 40)  
Independiente u otro (go to 40)

37. ¿Qué se necesitaría para que se registre para votar este noviembre?

Candidatos diferentes o mejores  
Si tuviera tiempo  
Si estuviera mejor informado  
Nada  
Otro(por favor especifique)

38. Para cada una de las siguientes afirmaciones, indique si está de acuerdo o en desacuerdo.

Primero, no estoy registrado para votar porque..."no hay diferencia entre demócratas y republicanos".

De acuerdo  
No estoy de acuerdo  
No estoy seguro o no tengo opinión

39. No estoy registrado para votar porque..."mi voto no cambiará nada"



De acuerdo (go to 42)

No estoy de acuerdo (go to 42)

No estoy seguro o no tengo opinión (go to 42)

40. ¿Por qué decidió votar en las últimas elecciones?

No me gustó uno de los candidatos.

Me gusto uno de los candidatos

Voté por el candidato de mi partido preferido

Tengo la obligación como ciudadano de votar.

Estoy apasionado de las asuntos

No voté en las últimas elecciones

Otro

41. ¿Qué es la probabilidad de que votará en las elecciones de noviembre de 2022?

Muy improbable

Algo improbable

Algo probable

Muy probable

Inseguro

42. ¿Qué partido se alinea más con sus opiniones sobre la economía?

Ningun partido

Partido Democrática

Partido Republicano

Inseguro

43. ¿Qué partido se alinea más con sus opiniones sobre el aborto?

Ningun partido

Partido Democrático

Partido Republicano

Inseguro

44. ¿Qué partido se alinea más con sus opiniones sobre la inmigración

Ningun partido

Partido Democrático

Partido Republicano

Inseguro

45. ¿Qué partido se alinea más con sus opiniones sobre seguridad pública/vigilancia?

Ningun partido

Partido Democrático

Partido Republicano  
Inseguro

46. ¿Qué tan amenazante para la salud pública es el coronavirus en los Estados Unidos?

- Gran amenaza
- Amenaza moderada
- Amenaza menor
- No es una amenaza

47. ¿Cuál es su rango de edad?

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65 y mayor

48. ¿Cuál es el nivel más alto de educación que ha completado?

- No gradué de la escuela secundaria/sin GED
- Diploma de escuela secundaria o GED
- Escuela técnica o vocacional
- Grado asociado
- Licenciatura
- Maestría o superior

49. ¿Por quién votó en las elecciones presidenciales en 2020?

- No voté
- Joe Biden
- Donald Trump
- Alguien más

50. ¿Se identifica con alguna de las siguientes religiones?

- Protestante
- Católico
- Evangélico
- No identifico con ninguna religión
- Otro (especifique)

51. ¿Cuánto influye su religión a sus puntos de vista políticos?

- No tiene influencia

Influencia moderada

Mayor influencia

52. ¿Cuál de los siguientes describe mejor el área en la que vive?

Urbano

Suburbano

Rural

53. ¿Cuál es su género?

Mujer

Hombre

No binario u otro

54. What is your zipcode?/ Cual su código postal