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Emerson College Poll: Voters Split on Trump 48% to 47%, Think Trump Admin is More Truthful than News Media. Majority Oppose DeVos for Education Secretary, But Support Other Nominees.

BOSTON, MA – The first poll of Emerson College’s Spring 2017 semester shows the nation is split on Donald Trump’s performance as President so far with 48% of registered voters approve of the job that Trump is doing, versus 47% that disapprove. Republicans approve of Trump 89%/5%, while Democrats disapprove of the President by a margin of 81% to 17%. Trump’s failure to pass the 50% threshold for approval can be accredited to his standing among independents, who disapprove of him 52%/42%.

A key finding of the poll shows that voters find the Trump administration to be more truthful than the news media. The Trump administration is considered truthful by 49% of voters, to 48% of voters who consider it untruthful. Meanwhile, the news media is considered untruthful by a 53%-majority of voters, to only 39% who find them truthful (a 14-point gap). Numerous members of the Trump administration – including Trump himself – have been criticized frequently for making false statements. The partisan split on this topic is clear – 89% of Republicans find the Trump administration truthful, versus 77% of Democrats who find the administration untruthful. Conversely, 69% of Democrats find the news media truthful, while a whopping 91% of Republicans consider them untruthful. Independents consider both untruthful – the Trump administration by a margin of 42%/52% and the news media by a margin of 45%/47%.

Trump’s nomination of GOP mega-donor Betsy DeVos for Secretary of Education is opposed by a majority, 51%, of registered voters. Only 34% of registered voters support DeVos’ nomination to the cabinet post, while roughly 15% remain undecided on the controversial nominee. DeVos’ nomination is opposed by voters who attended both public and private school, but voters who attended public school – of which DeVos’ is a strong opponent – oppose her nomination by a significant 19-point margin, 32%/51%. Voters who attended private school also oppose DeVos’ nomination, but by a smaller 11-point margin, 42%/51%.

Trump's other high-profile nominees are more popular among voters. Attorney General nominee Jeff Sessions is supported by 45% of registered voters versus 40% who oppose him. Newly confirmed Secretary of State Rex Tillerson has the support of 48% of voters, to only 33% who oppose him, a 15-point margin of support. Neil Gorsuch, Trump's nominee to the Supreme Court, is supported by voters 52%/32%.

Similarly, voters prefer Gorsuch to former Obama nominee Merrick Garland by a 10-point margin, 39%/29%, though 14% of voters indicated that they would prefer somebody else altogether. 18% of Democrats side with Gorsuch, versus 8% of Republicans who side with Garland. Independents are evenly split between the two – each judge receives 28% support from independent voters, while 26% of independents want somebody else.

Kellyanne Conway, a frequent face of the administration on television who recently made headlines by coining the phrase “alternative facts,” holds a favorability ratio of 39%/45%, a net favorability of -6%. Significantly less popular is Steve Bannon, a controversial figure in the administration who is viewed favorably by only 34% of voters, while 47% view him unfavorably – a net favorability of -13%.

Trump does not yet appear to be a drag on Republican congressional candidates. In a hypothetical match-up for the next congressional election, a generic Democrat beats a generic Republican by a slim, 2-point margin, 48%/46%. The generic Democrat currently has the edge with independents by a similarly slim margin, 45%/42%. Despite trailing with independents, Republicans have been able to keep the race close due to a lack of party unity on the Democratic side – 12% of Democrats currently say they will vote for a generic Republican, versus only 4% of Republicans who say they will vote for a generic Democrat.

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The national Emerson College poll was conducted February 5-6 under the Supervision of Professor Spencer Kimball. The sample consisted of only registered voters, n=617, with a margin of error (MOE) of +/- 3.9 percentage points. The national data was weighted by 2016 election results, gender, party affiliation, race, age and region. It is important to remember that subsets based on gender, age, party breakdown and school carry with them higher margins of error, as the sample size is reduced. Data was collected using an Interactive Voice Response (IVR) system of landlines only. The full methodology and results can be found at www.theecps.com.

Survey Questions

1. Are you currently registered to vote as a Democrat, Republican or independent/other?
Press 1 for Democrat
Press 2 for Republican
Press 3 for Independent/Other
Press 4 if you are Not registered to vote (eliminate from poll)

2. For whom did you vote in the 2016 Presidential election?
Press 1 for Donald Trump
Press 2 for Hillary Clinton
Press 3 for Gary Johnson
Press 4 for Jill Stein
Press 5 for Someone else
Press 6 if you did not vote
3. What is your gender?
Press 1 for Male
Press 2 for Female
4. Do you approve or disapprove of the job Donald Trump is doing as president?
Press 1 for Approve
Press 2 for Disapprove
Press 3 for Neutral or no opinion
Press 4 if you have never heard of this public figure
5. Do you approve or disapprove of the job Paul Ryan is doing as Speaker of the House of Representatives?
Press 1 for Approve
Press 2 for Disapprove
Press 3 for Neutral or no opinion
Press 4 if you have never heard of this public figure
6. Is your opinion of Kellyanne Conway generally favorable or generally unfavorable?
Press 1 for Favorable
Press 2 for Unfavorable
Press 3 for Neutral or no opinion
Press 4 if you have never heard of this public figure
7. Is your opinion of Steve Bannon generally favorable or generally unfavorable?
Press 1 for Favorable
Press 2 for Unfavorable
Press 3 for Neutral or no opinion
Press 4 if you have never heard of this public figure
8. Do you support or oppose the nomination of Betsy DeVos to be the Secretary of Education?
Press 1 for Support
Press 2 for Oppose
Press 3 if you are Unsure
Press 4 if you have never heard of this public figure
9. Do you support or oppose the nomination of Jeff Sessions to the Attorney General?
Press 1 for Support
Press 2 for Oppose
Press 3 if you are Unsure
Press 4 if you have never heard of this public figure

10. Do you support or oppose the confirmation of Rex Tillerson to be the Secretary of State?
Press 1 for Support
Press 2 for Oppose
Press 3 if you are Unsure
Press 4 if you have never heard of this public figure
11. Do you support or oppose the nomination of Neil Gorsuch to the Supreme Court?
Press 1 for Support
Press 2 for Oppose
Press 3 if you are Unsure
Press 4 if you have never heard of this public figure
12. Who do you believe should fill the empty seat on the Supreme Court?
Press 1 for Merrick Garland
Press 2 for Neil Gorsuch
Press 3 for Someone else
Press 4 if you are Unsure
13. Do you believe the Trump administration has been generally truthful or generally untruthful?
Press 1 for Truthful
Press 2 for Untruthful
Press 3 if you are Unsure
14. Do you believe the news media has been generally truthful or generally untruthful?
Press 1 for Truthful
Press 2 for Untruthful
Press 3 if you are Unsure
15. Generally speaking, if the next election for Congress were held today, would you vote or lean towards voting for the Democratic candidate or the Republican candidate?
Press 1 for Democratic
Press 2 for Republican
Press 3 if you are Unsure
16. For statistical purposes only, what is your ethnicity?
Press 1 for White
Press 2 for Black or African American
Press 3 for Hispanic or Latino
Press 4 for Asian American
Press 5 for American Indian or Alaska Native
Press 6 for Other or Multiple Races
Press 7 if you are Unsure
17. What is your age category?
Press 1 for 18-34 years
Press 2 for 35-54 years
Press 3 for 55-74 years
Press 4 for 75 or more years

18. What is the highest level of education you have attained?
Press 1 for Less than high school
Press 2 for High school or equivalent
Press 3 for Some college
Press 4 for College graduate or higher
19. Did you attend a public or private school system?
Press 1 for Public school
Press 2 for Private school
Press 3 for Both
Press 4 for Other
Press 5 if you did not attend school
Press 6 if you are unsure