Checklist for AAPOR TI

Survey: Florida Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College, News Nation**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Likely Voters**
4. Dates of data collection.	**October 10-12, 2020**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Data was collected using a list of 18,000 mobile numbers and 20,000 landlines provided by Aristotle Inc.. with an online panel provided by Amazon Mturk of n=264, landline n=241 and mobile n=185.**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **Amazon MTurk**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**SMS-text to web** **Online panel, MTurk uses opt in panels and not online ads to recruit participants**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR, Mobile phones and online web survey**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n=690 , with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 3.7% percentage points.** **A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by gender, age, education, party affiliation, race and 2016 voter turnout modeling. 2016 vote magnitude was used but new voters were included based on their actual sample (4%) and was based on Aristotle Voter turnout modeling**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

1. To start, can you please tell me your gender?
   Male

Female

2. Do you approve or disapprove of the job Donald Trump is doing as President?
   Approve
   Disapprove
   Neutral or no opinion

3. Do you approve or disapprove of the job Ron DeSantis is doing as Governor?
   Approve
   Disapprove
   Neutral or no opinion

4. What is your party affiliation?
   Not registered to vote (end)
   Democrat
   Republican
   Independent/other

5. When it comes to voting in the November election, which of the following best describes your intention?
   I do not plan to vote in the election (end)
   I already voted
   Vote by mail (go to 7)
   Vote in-person before election day (go to 7)
   Vote in-person on election day (go to 7)
   Not sure how I will vote (go to 7)

6. Who did you vote for?
   Donald Trump (go to 10)
   Joe Biden (go to 9)
   Someone else (go to 11)

7. If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?
   Donald Trump (go to 10)
   Joe Biden (go to 9)
   Someone else (go to 11)
   Undecided (go to 8)

8. If you had to choose, which candidate are you leaning towards at this time?
   Donald Trump (go to 10)
   Joe Biden (go to 9)

9. How excited are you to support Joe Biden?
   Extremely excited (go to 11)
   Very excited (go to 11)
   Mildly excited (go to 11)
   Not that excited (go to 11)

10. How excited are you to support Donald Trump?
    Extremely excited
    Very excited
    Mildly excited
    Not that excited

11. Regardless of who you are going to vote for, who do you think will win the Presidential election?
    Donald Trump
    Joe Biden

12. Who did you vote for in the 2016 election?
    Donald Trump
    Hillary Clinton
    Someone else
    Did not vote

13. For statistical purposes only, can you please tell me your ethnicity?
    Hispanic or Latino of any race
    White or Caucasian
    Black or African American
    Asian American or Pacific Islander
    Other or multiple races

14. What is your age range?
    18-29 years
    30-44 years
    45-64 years
    65 or more years

15. What is the highest level of education you have attained?
    High school or less
    Some college
    College graduate
    Postgrad or higher

16. What type of area do you live in?
    Urban/city
    Suburban
    Rural

17. How much of a threat to public health in the United States do you believe Coronavirus is?
    Major threat
    Moderate threat
    Minor threat
    Not a threat

18. This year, there's a constitutional amendment on the ballot to increase Florida's minimum wage to $15. Do you plan to vote in support of this amendment, or against it?
    I plan to vote for this amendment
    I plan to vote against this amendment
    I am unsure

19. Do you feel that the voting process in Florida is easy, or difficult?
    Very easy
    Somewhat easy
    Somewhat difficult
    Very difficult

20. In your opinion, how would you describe Joe Biden's political ideology?
    Very liberal
    Somewhat liberal
    Moderate
    Somewhat conservative
    Very conservative

21. In your opinion, how would you describe Donald Trump's political ideology?
    Very liberal
    Somewhat liberal
    Moderate
    Somewhat conservative
    Very conservative

22. When deciding for whom you will vote for President, which of the following is the most important issue?
    Climate change
    Social justice
    The economy
    Supreme Court
    COVID-19 response
    Healthcare
    Something else

23. Do you think fans should be allowed to attend football games in-person this season?
    Yes
    No
    Unsure

24. What congressional district do you live in?