

## Checklist for AAPOR TI

### Survey: Iowa Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	<b>Emerson College</b>
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	<b>See Below</b>
3. A definition of the population under study and its geographic location.	<b>Voters in Iowa</b>
4. Dates of data collection.	<b>October 13-16, 2019</b>
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	<b>Aristotle voter file of 1,958,339 voters, and a random sample of 175,000 was drawn. Voters with only cellphones were not included. The online sample was of 317 registered voters supplied by Amazon Turk and Dynata</b>
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	<b>Aristotle, LLC Amazon Turk Dynata</b>
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	<b>Amazon Turk uses opt in panels and not online ads to recruit participants</b>
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	<b>See #5</b>
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	<b>IVR and Online</b>

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=888, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.2 percentage points.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by gender, age, education, region and mode based on 2016 turnout modeling.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

1. To start, can you please tell me your gender?

Male

Female

2. What is your party registration?

Democrat

Republican

Independent/other

Not registered to vote (end)

3. Do you approve or disapprove of the job Donald Trump is doing as President?

Approve

Disapprove

Neutral or no opinion

4. Do you approve or disapprove of the job Kim Reynolds is doing as Governor?

Approve

Disapprove

Neutral or no opinion

Never Heard of this Person

5. Which caucus are you going to vote in?

Republican Caucus (go to 6)

Democratic Caucus (go to 7)

Unsure (go to 11)

6. Who would you be most likely to vote for in the Republican caucus in 2020?

Donald Trump (go to 11)

Bill Weld (go to 11)

Joe Walsh (go to 11)

Mark Sanford (go to 11)

7. Of the following Democratic candidates for President, who would you be most likely to support? (randomized)

Steve Bullock

Bernie Sanders

Joe Biden

Elizabeth Warren

Pete Buttigieg

Kamala Harris

Andrew Yang

Beto O'Rourke

Cory Booker

Julian Castro  
Amy Klobuchar  
Tulsi Gabbard  
Tom Steyer  
John Delaney  
Joe Sestak  
Tim Ryan  
Michael Bennet  
Wayne Messam  
Marianne Williamson  
Someone Else (go to 9)

8. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

I will definitely vote for this candidate

There's a chance I could change my mind and vote for someone else

9. Who did you vote for in the Democratic Caucus in 2016?

Hillary Clinton

Bernie Sanders

Someone Else

Did not vote in this primary

10. Which of the following candidates are you most likely to support in the Democratic primary for Senate?  
(randomized)

Michael Franken

Kimberly Graham

Theresa Greenfield

Eddie Mauro

Undecided

11. Now, here is a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Donald Trump

Joe Biden

12. What about Donald Trump or Bernie Sanders?

Donald Trump

Bernie Sanders

13. What about Donald Trump or Elizabeth Warren?

Donald Trump

Elizabeth Warren

14. If the election for US Senate were held today, would you be more likely to vote for Republican Joni Ernst or Democrat Theresa Greenfield?

Republican Joni Ernst

Democrat Theresa Greenfield

Undecided

15. Who did you vote for in the 2016 election?

Donald Trump

Hillary Clinton

Someone else

Did not vote

16. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race

White or Caucasian

Black or African American

Asian

Other or multiple races

17. What is your age range?

18-29 years

30-49 years

50-64 years

65 or more years

18. What is the highest level of education you have attained?

High school or less

Some college

College graduate

Postgrad or higher

19. Which of the following political ideologies do you most identify as?

Very Liberal

Somewhat Liberal

Moderate

Somewhat Conservative

Very Conservative

20. What is your annual household income?

Less than \$50,000

\$50,000 to \$100,000

More than \$100,000

21. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote: (randomized)

Gun control

The economy

Social issues

Health care

Immigration

Impeachment

Foreign policy and terrorism

The environment

Education

22. Do you support or oppose impeaching President Trump?

Support

Oppose

Unsure

23. Have you seen any of the 2020 Presidential candidates in person?

Yes

No

24. How important is it to you that Iowa is the first state to vote in Presidential primaries?

Very Important

Somewhat Important

Not Very Important

Not at all Important

25. What district do you live in? (map)

1st district: Rep. Abby Finkenauer (D)

2nd district: Rep. Dave Loebsack (D)

3rd district: Rep. Cindy Axne (D)

4th district: Rep. Steve King (R)

Survey (IVR)

1. To start, can you please tell me your gender?

Press 1 for Male

Press 2 for Female

2. What is your party registration?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent/other

Press 4 for Not registered to vote (end)

3. Do you approve or disapprove of the job Donald Trump is doing as President?

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Neutral or no opinion

4. Do you approve or disapprove of the job Kim Reynolds is doing as Governor?

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Neutral or no opinion

Press 4 if you have Never Heard of this Person

5. Which caucus are you going to vote in?

Press 1 for Republican Caucus (go to 6)

Press 2 for Democratic Caucus (go to 7)

Press 3 for Unsure (go to 13)

6. Who would you be most likely to vote for in the Republican caucus in 2020?

Press 1 for Donald Trump (go to 13)

Press 2 for Bill Weld (go to 13)

Press 3 for Joe Walsh (go to 13)

Press 4 for Mark Sanford (go to 13)

7. Of the following Democratic candidates for President, who would you be most likely to support?

Press 1 for Steve Bullock (go to 10)

Press 2 for Bernie Sanders (go to 10)

Press 3 for Joe Biden (go to 10)

Press 4 for Elizabeth Warren (go to 10)

Press 5 for Pete Buttigieg (go to 10)

Press 6 for Kamala Harris (go to 10)

Press 7 for Andrew Yang (go to 10)

Press 8 to hear more candidate names

Press 9 to repeat answer choices

8. Of the following Democratic candidates for President, who would you be most likely to support?

Press 1 for Beto O'Rourke (go to 10)

Press 2 for Cory Booker (go to 10)

Press 3 for Julian Castro (go to 10)

Press 4 for Amy Klobuchar (go to 10)

Press 5 for Tulsi Gabbard (go to 10)

Press 6 for Tom Steyer (go to 10)

Press 7 for John Delaney (go to 10)

Press 8 to hear more candidate names

Press 9 to repeat answer choices

9. Of the following Democratic candidates for President, who would you be most likely to support?

Press 1 for Joe Sestak

Press 2 for Tim Ryan

Press 3 for Michael Bennet

Press 4 for Wayne Messam

Press 5 for Marianne Williamson

Press 6 for Someone Else (go to 11)

10. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

Press 1 for I will definitely vote for this candidate

Press 2 for There's a chance I could change my mind and vote for someone else

11. Who did you vote for in the Democratic Caucus in 2016?

Press 1 for Hillary Clinton

Press 2 for Bernie Sanders

Press 3 for Someone Else

Press 4 if you Did not vote in this caucus

12. Which candidate of the following are you most likely to support in the Democratic primary for Senate?

Press 1 for Michael Franken

Press 2 for Kimberly Graham

Press 3 for Theresa Greenfield

Press 4 for Eddie Mauro

Press 5 for Undecided

13. Now, here is a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Press 1 for Donald Trump



Press 2 for Joe Biden

14. What about Donald Trump or Bernie Sanders?

Press 1 for Donald Trump

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15. What about Donald Trump or Elizabeth Warren?

Press 1 for Donald Trump

Press 2 for Elizabeth Warren

16. If the election for US Senate were held today, would you be more likely to vote for Republican Joni Ernst or Democrat Theresa Greenfield?

Press 1 for Republican Joni Ernst

Press 2 for Democrat Theresa Greenfield

Press 3 for Undecided

17. Who did you vote for in the 2016 election?

Press 1 for Donald Trump

Press 2 for Hillary Clinton

Press 3 for Someone else

Press 4 if you Did not vote

18. For statistical purposes only, can you please tell me your ethnicity?

Press 1 for Hispanic or Latino of any race

Press 2 for White or Caucasian

Press 3 for Black or African American

Press 4 for Asian

Press 5 for Other or multiple races

19. What is your age range?

Press 1 for 18-29 years

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20. What is the highest level of education you have attained?

Press 1 for High school or less

Press 2 for Some college

Press 3 for College graduate

Press 4 for Postgrad or higher

21. Which of the following political ideologies do you most identify as?

Press 1 for Very Liberal  
Press 2 for Somewhat Liberal  
Press 3 for Moderate  
Press 4 for Somewhat Conservative  
Press 5 for Very Conservative

21. What is your annual household income?

Press 1 for Less than \$50,000  
Press 2 for \$50,000 to \$100,000  
Press 3 for More than \$100,000

22. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote:

Press 1 for Gun control  
Press 2 for The economy  
Press 3 for Social issues  
Press 4 for Health care  
Press 5 for Immigration  
Press 6 for Impeachment  
Press 7 for Foreign policy and terrorism  
Press 8 for The environment  
Press 9 for Education

23. Do you support or oppose impeaching President Trump?

Press 1 for Support  
Press 2 for Oppose  
Press 3 for Unsure

24. Have you seen any of the 2020 Presidential candidates in person?

Press 1 for Yes  
Press 2 for No

25. How important is it to you that Iowa is the first state to vote in Presidential primaries?

Press 1 for Very Important  
Press 2 for Somewhat Important  
Press 3 for Not Very Important  
Press 4 for Not at all Important

