

## Checklist for AAPOR TI

### Survey: Iowa Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	<b>7 News/Emerson College</b>
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	<b>See Below</b>
3. A definition of the population under study and its geographic location.	<b>Democratic Caucus Voters in Iowa</b>
4. Dates of data collection.	<b>January 23-26, 2020</b>
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	<b>Aristotle voter file of 619,688 registered voters with landlines, and a random sample of 9800 drawn. Voters with only cellphones were not included. The online sample was of 232 registered voters supplied by Amazon Turk</b>
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	<b>Aristotle, LLC MTurk Dynata</b>
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	<b>MTurk uses opt in panels and not online ads to recruit participants</b>
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	<b>See #5</b>
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	<b>IVR and Online</b>

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n= 450, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 4.6% percentage points.</p> <p>A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted gender, education, age, ethnicity and region. 2016 caucus vote magnitude was used but new voters were included based on their actual sample (9%) and was based on Aristotle Voter turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

Iowa Instrument (Online)

1. To start, can you please tell me your gender?

Male

Female

2. What is your party registration?

Not registered to vote

Democrat

Republican (end)

Independent/other

3. How likely are you to vote in the Democratic caucus?

Not Likely (end)

Somewhat Likely (end)

Very Likely

Unsure (end)

4. Of the following Democratic candidates for President, who would you be most likely to support?

John Delaney

Joe Biden

Bernie Sanders

Elizabeth Warren

Pete Buttigieg

Andrew Yang

Amy Klobuchar

Tulsi Gabbard

Tom Steyer

Deval Patrick

Michael Bennet

Someone Else

5. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

I will definitely vote for this candidate

There's a chance I could change my mind and vote for someone else

6. During the caucus, if your candidate does not reach viability, which of the following candidates would be your second choice?

Joe Biden

Bernie Sanders

Elizabeth Warren

Pete Buttigieg

Amy Klobuchar

I would leave the caucus

7. If your choice of candidate does not receive the Democratic nomination, will you still vote for the Democratic nominee?

Yes

No

Depends on who is the nominee

8. Who did you vote for in the Democratic Caucus in 2016?

Hillary Clinton

Bernie Sanders

Someone Else

Did not vote

9. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote?

The economy

Social issues

Health care

Immigration

Gun control

Impeachment

Foreign policy and terrorism

The environment

Education

10. Which candidate has the best healthcare policy?

Bernie Sanders

Joe Biden

Elizabeth Warren

Pete Buttigieg

Amy Klobuchar

Someone else

11. Do you believe that Medicare for All would cost more or less than the current healthcare system?

It will cost more

It will cost less

Unsure

12. If you had a choice between keeping your current healthcare plan or switching to a publicly funded option like Medicare, what would you choose?

Current healthcare plan

Public Option

I already have Medicare

Unsure

13. Would you support a candidate that wants to decriminalize illegal border crossings?

Yes

No

Unsure

14. Would you be supportive of a Universal Basic Income of \$1000 a month for all U.S. citizens over the age of 18?

Yes

No

Unsure

15. Based on what you know about it, do you favor or oppose the new U.S.-Mexico-Canada Agreement, known as the USMCA, that replaces the current North American Free Trade Agreement, better known as NAFTA?

Favor new USMCA

Oppose new USMCA

Unsure

16. Do you think the Senate should remove Trump from office?

Yes

No

Unsure

17. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino

White or Caucasian

Black or African American

Asian

Other or multiple races

18. What is your age range?

18-29 years

30-49 years

50-64 years

65+ years

19. What is the highest level of education you have attained?

High school or less

Some college

College graduate

Postgraduate or higher

20. Which of the following political ideologies do you most identify as?

Very liberal

Somewhat liberal

Moderate

Somewhat conservative

Very conservative

21. What religion would you classify yourself as?

Protestant

Roman Catholic

Mormon

Orthodox

Jewish

Muslim

Atheist/Agnostic

Baptist

None of these

22. Are you a union member or do you have a union member in your household?

Yes

No

23. What congressional district do you live in?

[https://upload.wikimedia.org/wikipedia/commons/thumb/c/c1/Iowa\\_Congressional\\_Districts%2C\\_113th\\_Congress.tif/lossless-page1-800px-Iowa\\_Congressional\\_Districts%2C\\_113th\\_Congress.tif.png](https://upload.wikimedia.org/wikipedia/commons/thumb/c/c1/Iowa_Congressional_Districts%2C_113th_Congress.tif/lossless-page1-800px-Iowa_Congressional_Districts%2C_113th_Congress.tif.png)

1st District: Rep. Abby Finkenauer

2nd District: Rep. Dave Loebsack

3rd District: Rep. Cindy Axne

4th District: Rep. Steve King

Survey Instrument (IVR)

1. To start, can you please tell me your gender?

Press 1 for Male

Press 2 for Female

2. What is your party registration?

Press 1 for Democrat

Press 2 for Republican (end)

Press 3 for Independent/other

Press 4 for not registered to vote

3. How likely are you to vote in the Democratic caucus?

Press 1 for not likely (end)

Press 2 for somewhat likely (end)

Press 3 for very likely

Press 4 for unsure (end)

4. Of the following Democratic candidates for President, who would you be most likely to support?

Press 1 for John Delaney

Press 2 for Joe Biden

Press 3 for Bernie Sanders

Press 4 for Elizabeth Warren

Press 5 for Pete Buttigieg

Press 6 for Andrew Yang

Press 7 for Amy Klobuchar

Press 8 to hear more candidate options

Press 9 to repeat answer choices

5. Of the following Democratic candidates for President, who would you be most likely to support?

Press 1 for Tulsi Gabbard

Press 2 for Tom Steyer

Press 3 for Deval Patrick

Press 4 for Michael Bennet

Press 5 for Someone Else (go to 7)

6. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

Press 1 for I will definitely vote for this candidate

Press 2 for There's a chance I could change my mind and vote for someone else

7. During the caucus, if your candidate does not reach viability, which of the following candidates would be your second choice?

Press 1 for Joe Biden

Press 2 for Bernie Sanders

Press 3 for Elizabeth Warren

Press 4 for Pete Buttigieg

Press 5 for Amy Klobuchar

Press 6 for I would leave the caucus

8. If your choice of candidate does not receive the Democratic nomination, will you still vote for the Democratic nominee?

Press 1 for Yes

Press 1 for No

Press 3 for Depends on who is the nominee

9. Who did you vote for in the Democratic Caucus in 2016?

Press 1 for Hillary Clinton

Press 2 for Bernie Sanders

Press 3 for Someone Else

Press 4 for Did not vote

10. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote?

Press 1 for The economy

Press 2 for Social issues

Press 3 for Health care

Press 4 for Immigration

Press 5 for Gun control

Press 6 for Impeachment

Press 7 for Foreign policy and terrorism

Press 8 for The environment

Press 9 for Education

11. Which candidate has the best healthcare policy?

Press 1 for Bernie Sanders

Press 2 for Joe Biden

Press 3 for Elizabeth Warren

Press 4 for Pete Buttigieg

Press 5 for Amy Klobuchar

Press 6 for Andrew Yang

Press 7 for Someone else

12. Do you believe that Medicare for All will cost more or less over time than the current healthcare system?

Press 1 for it will cost more

Press 2 for it will cost less

Press 3 for unsure

13. If you had a choice between keeping your current healthcare plan and switching to a public option, what would you choose?

Press 1 for current healthcare plan

Press 2 for public option

Press 3 for I already have Medicare

Press 4 for unsure

14. Would you support a candidate that wants to decriminalize illegal border crossings?

Press 1 for Yes

Press 2 for No

Press 3 for Unsure

15. Would you be supportive of a Universal Basic Income of \$1000 a month for all U.S. citizens over the age of 18?

Press 1 for Yes

Press 2 for No

Press 3 for Unsure

16. Based on what you know about it, do you favor or oppose the new U.S.-Mexico-Canada Agreement, known as the USMCA, that replaces the current North American Free Trade Agreement, better known as NAFTA?

Press 1 for Favor new USMCA

Press 2 for Oppose new USMCA

Press 3 for Unsure

17. Do you think the Senate should remove Trump from office?

Press 1 for Yes

Press 2 for No

Press 3 for Unsure

18. For statistical purposes only, can you please tell me your ethnicity?

Press 1 for Hispanic or Latino

Press 2 for White or Caucasian

Press 3 for Black or African American

Press 4 for Asian

Press 5 for Other or multiple races

19. What is your age range?

Press 1 for 18-29

Press 2 for 30-49

Press 3 for 50-64

Press 4 for 65+

20. What is the highest level of education you have attained?

Press 1 for High school or less

Press 2 for Some college

Press 3 for College graduate

Press 4 for Postgraduate or higher

21. Which of the following political ideologies do you most identify as?

Press 1 for Very liberal

Press 2 for Somewhat liberal

Press 3 for Moderate

Press 4 for Somewhat conservative

Press 5 for Very conservative

22. What religion would you classify yourself as?

Press 1 for Protestant

Press 2 for Roman Catholic

Press 3 for Mormon

Press 4 for Orthodox

Press 5 for Jewish

Press 6 for Muslim

Press 7 for Atheist/Agnostic

Press 8 for Baptist

Press 9 for None of these

23. Are you a union member or do you have a union member in your household?

Press 1 for Yes

Press 2 for No