

## Checklist for AAPOR TI

### Survey: Iowa Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	<b>Emerson College</b>
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	<b>See Below</b>
3. A definition of the population under study and its geographic location.	<b>Registered Voters in Iowa</b>
4. Dates of data collection.	<b>March 21- March 24, 2019</b>
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	<b>Aristotle voter file of 1,955,675 registered voters with 632,206 landlines, and a random sample of 24,000 drawn. Voters with only cellphones were not included. The online sample was of 283 registered voters supplied by Amazon Turk and Dynata</b>
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	<b>Aristotle, LLC Dynata Amazon Turk</b>
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	<b>Dynata and Amazon Turk use opt in panels to recruit participants</b>
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	<b>See #5</b>
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	<b>IVR and Online</b>

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=707, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.6 percentage points.</p> <p>A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by 2016 primary, age, gender, and region. 2016 vote magnitude was used but new voters were included based on their actual sample (10.7%) and was based on Aristotle Voter turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

Iowa Poll

1. To start, can you please tell me your gender?

Press 1 for Male

Press 2 for Female

2. What is your party affiliation?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent/other

Press 4 if you are not registered to vote (end)

3. Do you approve or disapprove of the way that Donald Trump is handling his job as President?

Press 1 for approve

Press 2 for disapprove

Press 3 for neutral or no opinion

4. Which caucus are you going to vote in?

Press 1 for the Democratic Caucus (go to 5)

Press 2 for the Republican Caucus (go to 8)

Press 3 for unsure or not planning on voting (go to 10)

5a (IVR only). Which of the following candidates would you be most likely to support as the Democratic nominee in 2020? (options randomized and combined into 1 for online sample)

Press 1 for Pete Buttigieg (go to 7)

Press 2 for Kamala Harris (go to 7)

Press 3 for Bernie Sanders (go to 7)

Press 4 for Elizabeth Warren (go to 7)

Press 5 for Joe Biden (go to 7)

Press 6 for Cory Booker (go to 7)

Press 7 for Beto O'Rourke (go to 7)

Press 8 to hear more candidate names (go to 5b)

Press 9 to repeat answer choices

5b (IVR only). Which of the following candidates would you be most likely to support as the Democratic nominee in 2020?

Press 1 for Andrew Yang (go to 7)

Press 2 for Kirsten Gillibrand (go to 7)

Press 3 for Julian Castro (go to 7)

Press 4 for Jay Inslee (go to 7)

Press 5 for Tulsi Gabbard (go to 7)

Press 6 for Amy Klobuchar (go to 7)

Press 7 for John Hickenlooper (go to 7)

Press 8 for Someone else (go to 7)

Press 9 to repeat answer choices

6 (online only). Which of the following candidates would you be most likely to support as the Democratic nominee in 2020? (answer choices randomized)

Pete Buttigieg

Kamala Harris

Bernie Sanders

Elizabeth Warren

Joe Biden

Cory Booker

Beto O'Rourke  
Andrew Yang  
Kirsten Gillibrand  
Julian Castro  
Jay Inslee  
Tulsi Gabbard  
Amy Klobuchar  
John Hickenlooper  
Someone else

7. Who did you vote for in the Democratic Caucus in 2016?

Press 1 for Hillary Clinton (go to 10)

Press 2 for Bernie Sanders (go to 10)

Press 3 for Someone Else (go to 10)

Press 4 if you did not vote in this caucus (go to 10)

8. Who would you be most likely to vote for in the Republican caucus?

Press 1 for Donald Trump

Press 2 for Bill Weld

9. Who would you be most likely to vote for in the Republican caucus?

Press 1 for Donald Trump

Press 2 for Michael Bloomberg

10. I am going to read you a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Elizabeth Warren?

Press 1 for Donald Trump

Press 2 for Elizabeth Warren

11. What about Donald Trump or Joe Biden?

Press 1 for Donald Trump

Press 2 for Joe Biden

12. What about Donald Trump or Bernie Sanders?

Press 1 for Donald Trump

Press 2 for Bernie Sanders

13. What about Donald Trump or Kamala Harris?

Press 1 for Donald Trump

Press 2 for Kamala Harris

14. What about Donald Trump or Cory Booker?

Press 1 for Donald Trump

Press 2 for Cory Booker

15. What about Donald Trump, Elizabeth Warren or Howard Schultz?

Press 1 for Donald Trump

Press 2 for Elizabeth Warren

Press 3 for Howard Schultz

16. What about Donald Trump, Bernie Sanders or Howard Schultz?

Press 1 for Donald Trump

Press 2 for Bernie Sanders

Press 3 for Howard Schultz

17. Do you approve or disapprove of the way that Joe Biden handled the Anita Hill hearings in 1992?

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Neutral/no opinion

Press 4 if you never heard of the Anita Hill hearings

18. For statistical purposes only, can you please tell me your ethnicity?

Press 1 for Hispanic or Latino of any race

Press 2 for White or Caucasian

Press 3 for Black or African American

Press 4 for Asian

Press 5 for other or multiple races

19. What is your age range?

Press 1 for 18-29 years

Press 2 for 30-49 years

Press 3 for 50-64 years

Press 4 for 65 or more years

20. What is the highest level of education you have attained?

Press 1 for high school or less

Press 2 for some college

Press 3 for college graduate

Press 4 for postgrad or higher

21. For whom did you vote in the 2016 Presidential election?

Press 1 for Donald Trump

Press 2 for Hillary Clinton

Press 3 for someone else

Press 4 if you did not vote

I am now going to read you a list of potential characteristics that candidates running for president may have. For each one, please tell me whether you agree or disagree:

22. First, the President should have held elected office before

Press 1 for Strongly agree

Press 2 for Somewhat agree

Press 3 for Neutral

Press 4 for Somewhat disagree

Press 5 for Strongly disagree

23. The President should be an aggressive leader

Press 1 for Strongly agree

Press 2 for Somewhat agree

Press 3 for Neutral

Press 4 for Somewhat disagree

Press 5 for Strongly disagree

24. The President should be transparent about his or her financial background

Press 1 for Strongly agree

Press 2 for Somewhat agree

Press 3 for Neutral

Press 4 for Somewhat disagree

Press 5 for Strongly disagree

25. The President should have military experience

Press 1 for Strongly agree

Press 2 for Somewhat agree

Press 3 for Neutral

Press 4 for Somewhat disagree

Press 5 for Strongly disagree

26. The president should be outspoken about his or her religious beliefs

Press 1 for Strongly agree

Press 2 for Somewhat agree

Press 3 for Neutral

Press 4 for Somewhat disagree

Press 5 for Strongly disagree

27. The president should make efforts to work with the other party

Press 1 for Strongly agree

Press 2 for Somewhat agree

Press 3 for Neutral

Press 4 for Somewhat disagree

Press 5 for Strongly disagree

28. The country should elect a woman as either president or vice-president

Press 1 for Strongly agree

Press 2 for Somewhat agree

Press 3 for Neutral

Press 4 for Somewhat disagree

Press 5 for Strongly disagree

29. Which of the following characteristics would you say is the most important to you in a candidate for president?

Press 1 for truthful

Press 2 for experience

Press 3 for charisma

Press 4 for electability

Press 5 for on same side of issues as me

Press 6 for authenticity

30. Ideally, how old should a president be?

Press 1 for in their 30s

Press 2 for in their 40s

Press 3 for in their 50s

Press 4 for in their 60s

Press 5 for in their 70s

Press 6 for in their 80s or older

31. What district do you live in? ([lossless-page1-1342px-Iowa\\_Congressional\\_Districts\\_113th\\_Congress.tif.png](#))

Press 1 for District 1 (Rep. Abby Finkenauer)

Press 2 for District 2 (Rep. Dave Loebsack)

Press 3 for District 3 (Rep. Cindy Axne)

Press 4 for District 4 (Rep. Steve King)