

## Checklist for AAPOR TI

### Survey: Massachusetts Pre-election poll

| TI Disclosure Elements   | Answers  |
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| 1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.  | Emerson College, WHDH Channel 7  |
| 2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.   | See Below  |
| 3. A definition of the population under study and its geographic location.   | Likely Voters  |
| 4. Dates of data collection.   | August 25-27, 2020   |
| 5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. | Data was collected using a list of 15,000 mobile numbers and 15,000 landlines provided by Aristotle Inc. which accounted for n=763, with an online panel provided by Amazon MTurk of n=154, landline n=367 and mobile n=242. |
| 6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.  | Aristotle, LLC<br>Amazon MTurk   |
| 7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.   | SMS-text to web<br>Online panel, MTurk uses opt in panels and not online ads to recruit participants   |
| 8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.   | See #5   |
| 9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.  | IVR, Mobile phones and online web survey   |

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|--|---|
| <p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p> | <p>The sample consisted of registered voters, n=763 , with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.6% percentage points.</p> <p>A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.</p> |
| <p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>   | <p>The data was weighted by gender, age, education, voter registration, race and 2016 voter turnout modeling. 2016 vote magnitude was used but new voters were included based on their actual sample (5.6%) and was based on Aristotle Voter turnout modeling</p>   |
| <p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>  | <p>N/A</p>  |
| <p>13. Contact for obtaining more information about the study.</p>   | <p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>   |

1. To start, can you please tell me your gender?

Male

Female

2. Do you approve or disapprove of the job Donald Trump is doing as President?

Approve

Disapprove

Neutral or no opinion

3. Do you approve or disapprove of the job Charlie Baker is doing as Governor?

Approve

Disapprove

Neutral or no opinion

4. What is your party registration?

Not registered to vote (end)

Democrat

Republican (go to 14)

Independent/other

5. How likely is it that you will vote in the Democratic primary for Senate on September 1st?

I will definitely not vote in the Democratic Primary (go to 14)

I might vote in the primary

I have already voted by mail (go to 8)

I have already voted early in-person (go to 8)

I plan to vote by mail

I plan to vote in person

I am unsure how I will vote, but I plan on voting

6. If the Democratic primary for Senate were today, who would you be more likely to support, Ed Markey or Joe Kennedy?

Ed Markey (go to 9)

Joe Kennedy (go to 9)

Undecided

7. Which candidate are you leaning towards voting for at this time?

Ed Markey (go to 9)

Joe Kennedy (go to 9)

8. (for those who have already voted) Who did you vote for in the Democratic primary for Senate, Ed Markey or Joe Kennedy? \*

Ed Markey

Joe Kennedy

9. When did you make up your mind about who to support in the primary?

Just today

In the last three days

Sometime last week

In the last month

Before that

I have not made up my mind yet

10. Regardless of who you will vote for, who do you think will win the US Senate primary, Ed Markey or Joe Kennedy?

Ed Markey

Joe Kennedy

11. When it comes to voting in the November election, which of the following best describes your intention?

Vote in Person

Vote by mail

Not sure how I will vote

I do not plan to vote in the election

12. If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Donald Trump (go to 17)

Joe Biden (go to 17)

Undecided (go to 16)

13. Which candidate are you leaning towards at this time?

Donald Trump

Joe Biden

14. Regardless of who you will vote for President, who do you think will win the Presidential election, Donald Trump or Joe Biden?

Donald Trump

Joe Biden

15. Do you always vote Republican, usually vote Republican, split your ticket, usually vote Democrat or always vote Democrat?

Always vote Republican

Usually vote Republican

Split your ticket

Usually vote Democrat

Always vote Democrat

16. Which school reopening plan do you believe is most appropriate for students aged K-12 at this time in Massachusetts?

Full remote learning

Hybrid learning (some remote, some in-person)

Full in-person learning

17. Should higher education institutions in the state be opening in-person, or not?

Colleges and universities should be opening with in-person classes

Colleges and universities should not be opening with in-person classes

18. Considering the coronavirus, how safe do you currently feel with the following activities? First, going to a dine-in restaurant:

Very safe

Somewhat safe

Not very safe

Not at all safe

19. What about going to a movie theater?

Very safe

Somewhat safe

Not very safe

Not at all safe

20. What about going to the gym?

Very safe

Somewhat safe

Not very safe

Not at all safe

21. Compared to the rest of the country, how do you feel that Massachusetts is handling the pandemic?

Better than the rest of the country

About the same as the rest of the country

Worse than the rest of the country

22. Who did you vote for in the 2016 election?

Donald Trump

Hillary Clinton

Someone else

Did not vote

23. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race

White or Caucasian

Black or African American

Asian

Other or multiple races

24. What is your age range?

18-29 years

30-49 years

50-64 years

65 or more years

25. What is the highest level of education you have attained?

High school or less

Some college

College graduate

Postgrad or higher

26. Please select the type of area where you live

1. Urban/city

2. Suburban

3. Rural

\* Full results, including question 8, will be available on September 2nd.