

## Checklist for AAPOR TI

### Survey: March National Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	<b>Emerson College/Nexstar Media</b>
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	<b>See Below</b>
3. A definition of the population under study and its geographic location.	<b>Registered Voters in the United States</b>
4. Dates of data collection.	<b>March 18-19, 2020</b>
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	<b>Aristotle voter file of 54 million registered voters with landlines, and a random sample of 30,000 drawn. Voters with only cellphones were not included. The online sample was of 455 registered voters supplied by Amazon Turk</b>
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	<b>Aristotle, LLC MTurk</b>
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	<b>MTurk uses opt in panels and not online ads to recruit participants</b>
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	<b>See #5</b>
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	<b>IVR and Online</b>

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n= 1,100, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 2.9% percentage points.</p> <p>A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted gender, education, age, ethnicity and region. 2016 vote magnitude was used but new voters were included based on their actual sample (10.7%) and was based on Aristotle Voter turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

1. To start, can you please tell me your gender?

Male

Female

2. Do you approve or disapprove of the job Donald Trump is doing as President?

Approve

Disapprove

Neutral or no opinion

3. Do you approve or disapprove of the way Trump is handling the federal government's response to the outbreak of the Coronavirus?

Approve

Disapprove

Neutral or no opinion

4. How do you feel about the possibility that you or someone in your immediate family might catch the Coronavirus – very worried, somewhat worried, not too worried or not worried at all?

very worried

somewhat worried

not too worried

not worried at all

5. How many people do you know personally who have Coronavirus?

None

One

Two

Three or more

6. Do you think the United States is doing all it reasonably can do to try to prevent further cases of Coronavirus in the United States, or do you think it should do more?

Doing all it reasonably can do

Should do more

7. How confident are you in local hospitals ability to respond effectively to an outbreak of the Coronavirus – very confident, somewhat confident, not so confident or not confident at all?

Very Confident

Somewhat confident

Not so confident

Not confident at all

8. Have you been tested for Coronavirus? This would be a nasal or throat swab performed by a medical professional.

1) Yes

2) No

9. Of the following media forms which do you trust most for information on Coronavirus?

public media sources like PBS, CSPAN, or NPR  
broadcast television news like ABC, NBC and CBS  
cable news like MSNBC, CNN, Fox News  
You trust none of these sources

10. With Coronavirus, how concerned are you about your personal health?

Very Concerned  
Somewhat Concerned  
Not so concerned  
Not concerned at all

11. With Coronavirus, how concerned are you about your personal finances

Very Concerned  
Somewhat Concerned  
Not so concerned  
Not concerned at all

12. If there were a vaccine for Coronavirus, would you take it?

Yes  
No  
Unsure

13. Which primary or caucuses have/would you go to vote in?

Republican Primary or Caucus (go to 14)  
Democratic Primary or Caucus (go to 15)  
Unsure (go to 17)  
I do not vote (go to 20)

14. Who would you be most likely to vote for in the Republican primary or caucus in 2020?

Donald Trump (go to 17)  
Bill Weld (go to 17)

15. Of the following Democratic candidates for President, who would you be most likely to support? (randomized)

Bernie Sanders  
Tulsi Gabbard  
Joe Biden

16. If your choice of candidate does not receive the Democratic nomination, will you still vote for the Democratic nominee?

Yes  
No  
Depends on who is the nominee

17. If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Donald Trump  
Joe Biden

18. If the Presidential Election were held today, would you vote for Donald Trump or Bernie Sanders?

Donald Trump

Bernie Sanders

19. Who did you vote for in the 2016 election?

Donald Trump

Hillary Clinton

Someone else

Did not vote

20. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote (randomized)

The economy

Social issues

Health care

Immigration

Someone who can beat Trump

Gun control

Foreign policy and terrorism

The environment

Education

21. Which candidate do you trust to do a better job dealing with the Coronavirus: Donald Trump or Joe Biden?

Donald Trump

Joe Biden

22. What is your party registration?

Not registered to vote

Democrat

Republican

Independent/other

23. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race

White or Caucasian

Black or African American

Asian

Other or multiple races

24. What is your age range?

18-29 years

30-49 years

50-64 years

65 or more years

25. What is the highest level of education you have attained?

High school or less

Some college  
College graduate  
Postgrad or higher

26. What State do you live in?

### Survey (IVR)

1. To start, can you please tell me your gender?

Press 1 for Male

Press 2 for Female

2. Do you approve or disapprove of the job Donald Trump is doing as President?

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Neutral or no opinion

3. Do you approve or disapprove of the way Trump is handling the federal government's response to the outbreak of the Coronavirus?

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Neutral or no opinion

4. How do you feel about the possibility that you or someone in your immediate family might catch the Coronavirus – very worried, somewhat worried, not too worried or not worried at all?

Press 1 for very worried

Press 2 for somewhat worried

Press 3 for not too worried

Press 4 for not worried at all

5. How many people do you know personally who have Coronavirus?

Press 1 for None

Press 2 for One

Press 3 for Two

Press 4 for Three or more

6. Do you think the United States is doing all it reasonably can do to try to prevent further cases of Coronavirus in the United States, or do you think it should do more?

Press 1 for Doing all it reasonably can do

Press 2 for Should do more

7. How confident are you in local hospitals ability to respond effectively to an outbreak of the Coronavirus – very confident, somewhat confident, not so confident or not confident at all?

Press 1 for Very Confident

Press 2 for Somewhat confident

Press 3 for Not so confident

Press 4 for Not confident at all

8. Have you been tested for Coronavirus? This would be a nasal or throat swab performed by a medical professional.

Press 1 for Yes

Press 2 for No

9. Of the following media forms which do you trust most for information on Coronavirus?

1) Press 1 for public media sources like PBS, CSPAN, or NPR

2) Press 2 for broadcast television news like ABC, NBC and CBS

3) Press 3 for cable news like MSNBC, CNN, Fox News

4) Press 4 for You trust none of these sources

10. With Coronavirus, how concerned are you about your personal health?

Press 1 for Very Concerned

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12. If there were a vaccine for Coronavirus, would you take it?

Press 1 for Yes

Press 2 for No

Press 3 for Unsure

13. Which primary or caucuses have/would you go to vote in?

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Press 3 for Unsure (go to 17)

Press 4 for I do not vote (go to 20)

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Press 2 for Tulsi Gabbard or Someone Else

Press 3 for Joe Biden

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Press 1 for Yes

Press 2 for No

Press 3 for Depends on who is the nominee

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Press 2 for Social issues

Press 3 for Health care

Press 4 for Immigration

Press 5 for Someone who can beat Trump

Press 6 for Gun control

Press 7 for Foreign policy and terrorism

Press 8 for The environment

Press 9 for Education

21. Which candidate do you trust to do a better job dealing with the Coronavirus: Donald Trump or Joe Biden?

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Press 1 for Not registered to vote

Press 2 for Democrat

Press 3 for Republican

Press 4 for Independent/other



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Press 1 for Hispanic or Latino of any race

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