Checklist for AAPOR TI

Survey: Montana Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Likely Voters in Montana**
4. Dates of data collection.	**July 31-August 2, 2020**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Data was collected using a list of 30,000 mobile numbers provided by Aristotle Inc. A SMS-text to web was sent July 31 to 15,000 numbers and on August 1 to an additional 15,000 numbers. Responses were open until noon August 2.**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**SMS-text to web**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**Mobile phones only**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n=584 , with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 4% percentage points.** **A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by gender, age, education, party affiliation, race and region based on 2016 voter turnout modeling. 2016 vote magnitude was used but new voters were included based on their actual sample (3%) and was based on Aristotle Voter turnout modeling**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

Survey Instrument

1. To start, can you please tell me your gender?
Male
Female

2. Do you approve or disapprove of the job Donald Trump is doing as President?
Approve
Disapprove
Neutral or no opinion

3. What is your party registration?
Not registered to vote (end)
Democrat
Republican
Independent/other

4. When it comes to voting in this year's election, which of the following best describes your intention?
Vote in Person
Vote by mail
Not sure how I will vote (end)
I do not plan to vote in the election (end)

5. If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?
Donald Trump (go to 7)
Joe Biden (go to 7)
Undecided

6. Which candidate are you leaning towards at this time?
Donald Trump
Joe Biden

7. If the election for US Senate was being held today, for whom would you cast your vote?
Republican Steve Daines
Democrat Steve Bullock
Someone else
Undecided

8. If the election for Governor was being held today, for whom would you cast your vote?
Republican Greg Gianforte
Democrat Mike Cooney
Someone else
Undecided

9. Who did you vote for in the 2016 election?
Donald Trump

Hillary Clinton
Someone else
Did not vote

10. For statistical purposes only, can you please tell me your ethnicity?
Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian
Other or multiple races

11. What is your age range?
18-29 years
30-49 years
50-64 years
65 or more years

12. What is the highest level of education you have attained?
High school or less
Some college
College graduate
Postgrad or higher

14. Please select the type of area where you live
Urban/city
Suburban
Rural