

CNN's Transparency Questionnaire

1. What survey firm conducted the poll?
 - Emerson College Polling
2. How were respondents interviewed – by live interviewers on the phone, IVR, online, self-administered questionnaire or another method?
 - IVR and online (MTurk)
3. Who paid for the survey and why was it done?
 - WHDH, to gauge public opinion on the Democratic primary and other national issues
4. How many people were interviewed for this survey?
 - 657 (full completes), 1245 (partial completes)
5. In what language(s) were respondents interviewed?
 - English
6. Please provide a copy of the full text and interviewer instructions/programming for all questions included in this survey release.
 - Survey instrument is attached at end
7. When was your survey conducted?
 - January 13-16, 2020
8. What is the source of your sample for this survey, and by what method were respondents selected? Please be as specific as possible, and if via web panel(s), please include a description of how the panelists were recruited. If your study was conducted online and included respondents chosen via routers, approximately what percentage of respondents were directed to the survey via routers?
 - The IVR portion of the survey used a purchased Aristotle voter list of and respondents were randomly sampled
 - The online portion of the survey used MTurk and Dynata sampling
 - MTurk is an opt-in panel with participants location verified via IP Address. Individuals must provide their SSN and W-9 form to be a registered worker on MTurk
9. If any quotas were applied to sampling or interviewing, at what stage were they applied, what variables and targets were used, and what is the source of your estimate of the target quota?
 - Quotas are not used
10. What is the universe of people you are trying to survey, and what makes you confident that the sample source represents that universe?
 - Eligible Democratic caucus voters and general election voters in the NH are the universe surveyed, and voter registration and voting intention questions are asked to create a representative sample
 - In IVR poll, sample includes household and states; in online polls, respondents confirm congressional district with map
11. If surveys were conducted by telephone, what percentage of interviews were conducted via

calls to cellphones? If surveys were conducted online, were respondents allowed to complete the survey via mobile browsers, and approximately what share of your respondents did so?

- 0%

12. If surveys were conducted by telephone, how many callback attempts did a sampled number

receive before being retired?

- Each number receives up to 9 calls

13. If surveys were not conducted by a live interviewer, what do you do to ensure your respondents are real people and are paying attention to the survey?

- Respondents under 3 minutes were removed from final dataset
- Incompletes were removed from final dataset
- Respondents with unusual patterns were removed from final dataset

14. What is your estimate of this survey's error, how is it calculated, and why is this an appropriate error estimation for your survey? If you are reporting a margin of sampling error, has it been adjusted for design effects?

- We do refer within our polls to the margin of error because after using CI in 2017 and parts of 2018 it was determined that the industry was unable to understand how the CI differed from the MOE so in the polls we make mention that the CI should be read as the MOE with +/- 3.8 for our full sample size of n=657.

15. If your survey has been weighted, please list the weighting variables and the source of the weighting parameters. If your survey has not been adjusted for education, please explain why and provide an unweighted frequency for education distribution among your respondents.

- Data was weighted based on a 2016 voter model of gender, age, mode and education.

16. Is there a minimum unweighted sample size you require before releasing any subset estimates, and if so, what is it?

- No, all data is released

Survey Instrument:

Survey (Online)

1. To start, can you please tell me your gender?

Male

Female

2. What is your party registration?

Not registered to vote (end)

Democrat

Republican

Independent/other

3. How likely are you to vote in the Democratic primary on February 11th?

Voting in a different primary (end)

Not at all likely (end)

50-50

Somewhat likely

Very likely

4. Of the following Democratic candidates for President, who would you be most likely to support? (randomized)

John Delaney

Joe Biden

Bernie Sanders

Elizabeth Warren

Pete Buttigieg

Andrew Yang

Deval Patrick

Amy Klobuchar

Tulsi Gabbard

Cory Booker

Tom Steyer

Michael Bloomberg

Michael Bennet

Someone Else (go to 6)

5. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

I will definitely vote for this candidate

There's a chance I could change my mind and vote for someone else

6. Who did you vote for in the Democratic Primary in 2016?

Hillary Clinton

Bernie Sanders

Someone Else

Did not vote in this primary

7. Regardless of who you're going to vote for, who do you think is going to be the Democratic nominee? (randomized)

John Delaney

Joe Biden

Bernie Sanders

Elizabeth Warren

Pete Buttigieg

Andrew Yang

Deval Patrick

Amy Klobuchar

Tulsi Gabbard

Tom Steyer
Michael Bloomberg
Michael Bennet
Someone Else

8. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian
Other or multiple races

9. What is your age range?

18-29 years
30-49 years
50-64 years
65 or more years

10. What is the highest level of education you have attained?

High school or less
Some college
College graduate
Postgrad or higher

11. Which of the following political ideologies do you most identify as?

Very Liberal
Somewhat Liberal
Moderate
Somewhat Conservative
Very Conservative

12. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote: (randomized)

The economy
Social issues
Health care
Immigration
Gun control
Impeachment
Foreign policy and terrorism
The environment
Education

13. In selecting a presidential nominee for the Democratic Party, which of the following is most important to you: a candidate with the best chance to defeat Donald Trump or a candidate who comes closest to your views on issues?

A candidate with the best chance to defeat Donald Trump

A candidate who comes closest to your views on issues

14. In your opinion, which Democratic candidate has a better plan, policy or approach to each of the following issues: Healthcare

Joe Biden

Bernie Sanders

Elizabeth Warren

Pete Buttigieg

Someone else

15. In your opinion, which Democratic candidate has a better plan, policy or approach to each of the following issues: The economy

Joe Biden

Bernie Sanders

Elizabeth Warren

Pete Buttigieg

Someone else

16. In your opinion, which Democratic candidate has a better plan, policy or approach to each of the following issues: Foreign policy

Joe Biden

Bernie Sanders

Elizabeth Warren

Pete Buttigieg

Someone else

17. In terms of policy, what direction would you like to see the Democratic party move?

Move significantly to the left

Move slightly to the left

Stay where it is

Move slightly to the right

Move significantly to the right

18. Do you think the rules to qualify for the DNC debates have been overall fair or unfair?

Fair

Unfair

Unsure

19. Based on what you know, do you think the US Senate should or should not vote to remove Trump from office?

The Senate should vote to remove Trump from office

The Senate should not vote to remove Trump from office

20. Do you have confidence in the way Democratic leaders are handling impeachment?

Yes

No

21. Was the killing of Iranian Gen. Qassem Soleimani justified?

Yes

No

Unsure

22. Do you think the United States is going to go to war with Iran, or not?

Yes

No

23. What congressional district do you live in?

https://upload.wikimedia.org/wikipedia/commons/thumb/2/26/New_Hampshire_Congressional_Districts%2C_113th_Congress.tif/lossless-page1-250px-New_Hampshire_Congressional_Districts%2C_113th_Congress.tif.png

District 1: Rep. Chris Pappas (D)

District 2: Rep. Ann McLane Kuster (D)

Survey (IVR)

1. To start, can you please tell me your gender?

Press 1 for Male

Press 2 for Female

2. What is your party registration?

Press 1 for Not registered to vote (end)

Press 2 for Democrat

Press 3 for Republican

Press 4 for Independent/other

3. How likely are you to vote in the Democratic primary on February 11th?

Press 1 for Voting in a different primary (end)

Press 2 for Not at all likely (end)

Press 3 for 50-50

Press 4 for Somewhat likely

Press 5 for Very likely

4. Of the following Democratic candidates for President, who would you be most likely to support?

Press 1 for John Delaney (go to 6)

Press 2 for Joe Biden (go to 6)

Press 3 for Bernie Sanders (go to 6)

Press 4 for Elizabeth Warren (go to 6)

Press 5 for Pete Buttigieg (go to 6)

Press 6 for Andrew Yang (go to 6)

Press 7 for Deval Patrick (go to 6)

Press 8 for Amy Klobuchar (go to 6)

Press 9 to hear more candidate names (go to 5)

5. Of the following Democratic candidates for President, who would you be most likely to support?

Press 1 for Tulsi Gabbard

Press 2 for Tom Steyer

Press 3 for Michael Bloomberg

Press 4 for Michael Bennet

Press 5 for Someone Else (go to 7)

6. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

Press 1 for I will definitely vote for this candidate

Press 2 for There's a chance I could change my mind and vote for someone else

7. Who did you vote for in the Democratic Primary in 2016?

Hillary Clinton

Bernie Sanders

Someone Else

Did not vote in this primary

8. Regardless of who you're going to vote for, who do you think is going to be the Democratic nominee?

Press 1 for John Delaney (go to 10)

Press 2 for Joe Biden (go to 10)

Press 3 for Bernie Sanders (go to 10)

Press 4 for Elizabeth Warren (go to 10)

Press 5 for Pete Buttigieg (go to 10)

Press 6 for Andrew Yang (go to 10)

Press 7 for Deval Patrick (go to 10)

Press 8 for Amy Klobuchar (go to 10)

Press 9 to hear more candidate names (go to 9)

9. Regardless of who you're going to vote for, who do you think is going to be the Democratic nominee?

Press 1 for Tulsi Gabbard

Press 2 for Tom Steyer

Press 3 for Michael Bloomberg

Press 4 for Michael Bennet

Press 5 for Someone Else

8. For statistical purposes only, can you please tell me your ethnicity?

Press 1 for Hispanic or Latino of any race

Press 2 for White or Caucasian

Press 3 for Black or African American

Press 4 for Asian

Press 5 for Other or multiple races

9. What is your age range?

Press 1 for 18-29 years

Press 2 for 30-49 years

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Press 1 for High school or less

Press 2 for Some college

Press 3 for College graduate

Press 4 for Postgrad or higher

11. Which of the following political ideologies do you most identify as?

Press 1 for Very Liberal

Press 2 for Somewhat Liberal

Press 3 for Moderate

Press 4 for Somewhat Conservative

Press 5 for Very Conservative

12. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote: (randomized)

Press 1 for The economy

Press 2 for Social issues

Press 3 for Health care

Press 4 for Immigration

Press 5 for Gun control

Press 6 for Impeachment
Press 7 for Foreign policy and terrorism
Press 8 for The environment
Press 9 for Education

13. In selecting a presidential nominee for the Democratic Party, which of the following is most important to you: a candidate with the best chance to defeat Donald Trump or a candidate who comes closest to your views on issues?

Press 1 for A candidate with the best chance to defeat Donald Trump
Press 2 for A candidate who comes closest to your views on issues

14. In your opinion, which Democratic candidate has a better plan, policy or approach to each of the following issues: Healthcare

Press 1 for Joe Biden
Press 2 for Bernie Sanders
Press 3 for Elizabeth Warren
Press 4 for Pete Buttigieg
Press 5 for Someone else

15. In your opinion, which Democratic candidate has a better plan, policy or approach to each of the following issues: The economy

Press 1 for Joe Biden
Press 2 for Bernie Sanders
Press 3 for Elizabeth Warren
Press 4 for Pete Buttigieg
Press 5 for Someone else

16. In your opinion, which Democratic candidate has a better plan, policy or approach to each of the following issues: Foreign policy

Press 1 for Joe Biden
Press 2 for Bernie Sanders
Press 3 for Elizabeth Warren
Press 4 for Pete Buttigieg
Press 5 for Someone else

17. In terms of policy, what direction would you like to see the Democratic party move?

Press 1 for Move significantly to the left
Press 2 for Move slightly to the left
Press 3 for Stay where it is
Press 4 for Move slightly to the right
Press 5 for Move significantly to the right

18. Do you think the rules to qualify for the DNC debates have been overall fair or unfair?

Press 1 for Fair

Press 2 for Unfair

Press 3 for Unsure

19. Based on what you know, do you think the US Senate should or should not vote to remove Trump from office?

Press 1 for The Senate should vote to remove Trump from office

Press 2 for The Senate should not vote to remove Trump from office

20. Do you have confidence in the way Democratic leaders are handling impeachment?

Press 1 for Yes

Press 2 for No

21. Was the killing of Iranian Gen. Qassem Soleimani justified?

Press 1 for Yes

Press 2 for No

Press 3 for Unsure

22. Do you think the United States is going to go to war with Iran, or not?

Press 1 for Yes

Press 2 for No