Checklist for AAPOR TI

Survey: New York City Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College** **WPIX-TV** **NewsNation**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Registered Voters in New York City**
4. Dates of data collection.	**June 15-16, 2021**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Data was collected using a list of 20,000 mobile numbers and 20,000 landline numbers provided by Aristotle Inc.and with online panels provided by Amazon MTurk and Consensus Strategies.**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **Amazon MTurk** **Consensus Strategies**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**Amazon MTurk and Consensus Strategies uses opt in panels and not online ads to recruit participants**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR, Online and SMS-to-web**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n=1,284, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 2.7% percentage points.** **A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by borough, age, education, race, and party registration based on 2021 voter turnout modeling.**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

1. What borough do you live in?
The Bronx
Brooklyn
Manhattan
Queens
Staten Island
I do not live in New York City (end)

2. Overall, do you approve or disapprove of the job Joe Biden is doing as President?
Approve
Disapprove
Unsure or no opinion

3. Do you approve or disapprove of the job Andrew Cuomo is doing as Governor?
Approve
Disapprove
Unsure or no opinion

4. What is your party registration?
Not registered to vote (end)
Democrat
Republican (go to 19)
Independent or other (go to 19)

5. How likely are you to vote in the 2021 Democratic primary for Mayor of New York City?
Not at all likely (go to 19)
Not very likely (go to 19)
Somewhat likely (go to 19)
Very likely (go to 11)
I already voted

6. Which candidate did you rank as your first choice?
Dianne Morales
Scott Stringer
Raymond McGuire
Maya Wiley
Kathryn Garcia
Eric Adams
Shaun Donovan
Andrew Yang
Aaron Foldenauer
Joycelyn Taylor
Paperboy Love Prince

Art Chang

7. Which candidate, if any, did you rank as your second choice?
Dianne Morales
Scott Stringer
Raymond McGuire
Maya Wiley
Kathryn Garcia
Eric Adams
Shaun Donovan
Andrew Yang
Aaron Foldenauer
Joycelyn Taylor
Paperboy Love Prince
Art Chang
No one (go to 16)

8. Which candidate, if any, did you rank as your third choice?
Dianne Morales
Scott Stringer
Raymond McGuire
Maya Wiley
Kathryn Garcia
Eric Adams
Shaun Donovan
Andrew Yang
Aaron Foldenauer
Joycelyn Taylor
Paperboy Love Prince
Art Chang
No one (go to 16)

9. Which candidate, if any, did you rank as your fourth choice?
Dianne Morales
Scott Stringer
Raymond McGuire
Maya Wiley
Kathryn Garcia
Eric Adams
Shaun Donovan
Andrew Yang
Aaron Foldenauer
Joycelyn Taylor

Paperboy Love Prince
Art Chang
No one (go to 16)

10. Which candidate, if any, did you rank as your fifth choice?
Dianne Morales (go to 16)
Scott Stringer (go to 16)
Raymond McGuire (go to 16)
Maya Wiley (go to 16)
Kathryn Garcia (go to 16)
Eric Adams (go to 16)
Shaun Donovan (go to 16)
Andrew Yang (go to 16)
Aaron Foldenauer (go to 16)
Joycelyn Taylor (go to 16)
Paperboy Love Prince (go to 16)
Art Chang (go to 16)
No one (go to 16)

11. Which candidate is your first choice?: (randomized)
Dianne Morales
Scott Stringer
Raymond McGuire
Maya Wiley
Kathryn Garcia
Eric Adams
Shaun Donovan
Andrew Yang
Aaron Foldenauer
Joycelyn Taylor
Paperboy Love Prince
Art Chang
Undecided (go to 16)

12. Who, if anyone, would be your second choice?: (randomized)
Dianne Morales
Scott Stringer
Raymond McGuire
Maya Wiley
Kathryn Garcia
Eric Adams
Shaun Donovan
Andrew Yang

Aaron Foldenauer
Joycelyn Taylor
Paperboy Love Prince
Art Chang
No one(go to 16)

13. Who, if anyone, would be your third choice?: (randomized)
Dianne Morales
Scott Stringer
Raymond McGuire
Maya Wiley
Kathryn Garcia
Eric Adams
Shaun Donovan
Andrew Yang
Aaron Foldenauer
Joycelyn Taylor
Paperboy Love Prince
Art Chang
No one (go to 16)

14. Who, if anyone, would be your fourth choice?: (randomized)
Dianne Morales
Scott Stringer
Raymond McGuire
Maya Wiley
Kathryn Garcia
Eric Adams
Shaun Donovan
Andrew Yang
Aaron Foldenauer
Joycelyn Taylor
Paperboy Love Prince
Art Chang
No one (go to 16)

15. Who, if anyone, would be your fifth choice?: (randomized)
Dianne Morales
Scott Stringer
Raymond McGuire
Maya Wiley
Kathryn Garcia

Eric Adams
Shaun Donovan
Andrew Yang
Aaron Foldenauer
Joycelyn Taylor
Paperboy Love Prince
Art Chang
No one

16. This year, New York City will be using a system of ranked choice voting in the mayoral race, where the voter has the chance to rank the candidates in order of preference. How much have you heard about ranked choice voting?

Heard a lot
Heard a little
Heard nothing at all

17. Regardless of who you are supporting for Mayor, which candidate do you expect to win the Democratic primary?

Dianne Morales
Scott Stringer
Raymond McGuire
Maya Wiley
Kathryn Garcia
Eric Adams
Shaun Donovan
Andrew Yang
Aaron Foldenauer
Joycelyn Taylor
Paperboy Love Prince
Art Chang
No one

18. Do recent reports regarding Eric Adams's primary residence make you more or less likely to vote for him?

More likely
Less likely
No difference

19. Regardless of who you are supporting for Mayor, which of the following issues should be the next mayor's first priority? (randomized)

Housing
Healthcare

Jobs
Covid-19
Police reform
Crime
Education/Schools
Homelessness
Transportation
Something else (please specify)

20. Can you please tell me your gender?
Male
Female

21. For statistical purposes only, can you please tell me your ethnicity?
Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian American or Pacific Islander
Other or multiple races

22. What is your age range?
18-29 years
30-44 years
45-64 years
65 or more years

23. What is the highest level of education you have attained?
High school or less
Some college
College graduate
Postgrad or higher