

### Checklist for AAPOR TI

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	<b>Emerson College, WHDH</b>
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	<b>See Below</b>
3. A definition of the population under study and its geographic location.	<b>Likely Voters in New Hampshire</b>
4. Dates of data collection.	<b>September 30-October 1, 2020</b>
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	<b>A random sample of 20,000 was drawn from an Aristotle voter file of registered voters with landlines. Data was also collected using a list of 7,500 mobile numbers provided by Aristotle. The online sample was of 115 registered voters supplied by Amazon Turk.</b>
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	<b>Aristotle, LLC MTurk</b>
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	<b>MTurk uses opt in panels and not online ads to recruit participants</b>

<p>8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.</p>	<p><b>See #5</b></p>
<p>9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.</p>	<p><b>IVR, Online, SMS-to-Web</b></p>
<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p><b>The sample consisted of registered voters, n=700, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/-3.6% percentage points.</b></p> <p><b>A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or not voting, they were eliminated from the sample.</b></p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p><b>The data was weighted by gender, age, education, and party affiliation based on the voting age population of registered voters in New Hampshire.</b></p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p><b>N/A</b></p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

## Survey Instrument

1- To start, can you please tell me your gender?

Male

Female

2- Do you approve or disapprove of the job Donald Trump is doing as President?

Approve

Disapprove

Neutral or no opinion

3- What is your party affiliation?

Not registered to vote (end)

Democrat

Republican

Independent/other

4- When it comes to voting in the November election, which of the following best describes your intention?

I do not plan to vote in the election (end)

Vote by mail

Vote in-person on election day

Not sure how I will vote

5- If the election for US Senate were held today, would you vote for Democrat Jeanne Shaheen or Republican Bryant “Corky” Messner?

Democrat Jeanne Shaheen

Republican Bryant “Corky” Messner

Someone else

Undecided

6- If the election for Governor were being held today, would you vote for Republican Chris Sununu or Democrat Dan Feltes?

Republican Chris Sununu

Democrat Dan Feltes

Someone else

Undecided

7- If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Donald Trump (go to 10)

Joe Biden (go to 9)  
Someone else (go to 11)  
Undecided

8- If you had to choose, which candidate are you leaning towards at this time?  
Donald Trump (go to 10)  
Joe Biden

9- How excited are you to support Joe Biden? (go to 11)  
Extremely excited  
Very excited  
Mildly excited  
Not that excited

10- How excited are you to support Donald Trump?  
Extremely excited  
Very excited  
Mildly excited  
Not that excited

11- Regardless of who you are going to vote for, who do you think will win the Presidential election in New Hampshire?  
Donald Trump  
Joe Biden

12- When are you expecting to know the final results of the November election for president?  
On election night  
The next day  
Within the week  
Beyond one week after the election

13- Who did you vote for in the 2016 election?  
Donald Trump  
Hillary Clinton  
Someone else  
Did not vote

14- For statistical purposes only, can you please tell me your ethnicity?  
Hispanic or Latino of any race  
White or Caucasian  
Black or African American  
Asian American or Pacific Islander  
Other or multiple races

15- What is your age range?

18-29 years

30-44 years

45-64 years

65 or more years

16- What is the highest level of education you have attained?

High school or less

Some college

College graduate

Postgrad or higher

17- What type of area do you live in?

Urban/city

Suburban

Rural

18- Do you think the Senate should confirm a Supreme Court Justice replacement nominated now by President Trump or wait for whomever wins the presidential election?

Vote to confirm whoever Trump nominates now

Wait until after the January inauguration

Unsure

19- In light of the New York Times report on Donald Trump's taxes, do you have a more or less favorable opinion of him?

More favorable

Less favorable

About the same

I haven't heard of this

20- Did you watch the first Presidential debate on Tuesday, September 29th?

Yes

No (go to 22)

21- In your opinion, who performed the strongest in the debate, Donald Trump or Joe Biden?

Donald Trump

Joe Biden

Unsure or no opinion

22- How much of a threat to public health in the United States do you believe Coronavirus is?

Major threat

Moderate threat

Minor threat

Not a threat

23- What congressional district do you live in?

[https://upload.wikimedia.org/wikipedia/commons/thumb/2/26/New\\_Hampshire\\_Congressional\\_Districts%2C\\_113th\\_Congress.tif/lossless-page1-250px-New\\_Hampshire\\_Congressional\\_Districts%2C\\_113th\\_Congress.tif.png](https://upload.wikimedia.org/wikipedia/commons/thumb/2/26/New_Hampshire_Congressional_Districts%2C_113th_Congress.tif/lossless-page1-250px-New_Hampshire_Congressional_Districts%2C_113th_Congress.tif.png)

District 1: Rep. Chris Pappas (D)

District 2: Rep. Ann McLane Kuster (D)

Code