Checklist for AAPOR TI

Survey: North Carolina Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College, Nexstar Media**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Likely Voters in North Carolina**
4. Dates of data collection.	**September 16-18, 2020**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Aristotle voter file of 1,704,640 registered voters with landlines, and a random sample of 20,000 drawn. Data was also collected using a list of 5,000 mobile numbers provided by Aristotle. The online sample was of 337 registered voters supplied by Amazon Turk.**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **MTurk**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**MTurk uses opt in panels and not online ads to recruit participants**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR, Online, SMS-to-Web**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n=717, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/-3.6% percentage points.** **A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or not voting, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by gender, age, education, party affiliation, race and region based on the voting age population of registered voters in North Carolina.**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

1. To start, can you please tell me your gender?

Male

Female

Non-binary/other

2. Do you approve or disapprove of the job Donald Trump is doing as President?

Approve

Disapprove

Neutral or no opinion

3. Do you approve or disapprove of the job Roy Cooper is doing as Governor?

Approve

Disapprove

Neutral or no opinion

4. What is your party registration?

Not registered to vote (end)

Democrat

Republican

Unaffiliated

5. When it comes to voting in the November election, which of the following best describes your intention?

I do not plan to vote in the election (end)

Not sure how I will vote

Vote in person on election day

Vote early in person

Vote by mail

6. If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Donald Trump (go to 8)

Joe Biden (go to 8)

Undecided

7. Which candidate are you leaning towards at this time?

Donald Trump

Joe Biden

8. If the election for US Senate was being held today, for whom would you cast your vote?

Democrat Cal Cunningham

Republican Thom Tillis

Undecided

9. If the election for Governor was being held today, for whom would you cast your vote?

Democrat Roy Cooper
Republican Dan Forest
Undecided

10. Who did you vote for in the 2016 election?
Donald Trump
Hillary Clinton
Someone else
Did not vote

11. For statistical purposes only, can you please tell me your ethnicity?
Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian
Native American
Other or multiple races

12. What is your age range?
18-29 years
30-44 years
45-64 years
65 or more years

13. What is the highest level of education you have attained?
High school or less
Some college
College graduate
Postgrad or higher

14. Please select the type of area where you live
Urban/city
Suburban
Rural

15. Do you have children under the age of 18 at home?
    Yes
    No

16. How do you believe Governor Roy Cooper has handled re-opening the state considering the coronavirus?
    The state has re-opened too quickly
    The state has re-opened too slowly

The state has re-opened on an appropriate timeline

17. In your opinion, should K-12 schools open in person considering the coronavirus pandemic?
Yes
No
Unsure

18. Are unemployment benefits paid by the state of North Carolina sufficient, too high, or too low?
Sufficient
Too high
Too low

19. Should medicaid be expanded in North Carolina?
Yes
No
Unsure

20. Should marijuana be legalized in North Carolina for medical purposes?
Yes
No
Unsure

21. Should marijuana be legalized in North Carolina for recreational purposes?
Yes
No
Unsure

22. Do you support using federal forces to quell protests and rioting?
Yes
No
Unsure

23. Do you support removing the names of confederate soldiers from military installations like Fort Bragg?
Yes
No
Unsure

24. What congressional district do you live in?
1st district: Rep. G. K. Butterfield (D)
2nd district: Rep. George Holding (R)
3rd district: Rep. Greg Murphy (R)
4th district: Rep. David Price (D)
5th district: Rep. Virginia Foxx (R)

6th district: Rep. Mark Walker (R)
7th district: Rep. David Rouzer (R)
8th district: Rep. Richard Hudson (R)
9th district: Rep. Dan Bishop (R)
10th district: Rep. Patrick McHenry (R)
11th district: vacant- seat formerly held by Rep. Mark Meadows (R)
12th district: Rep. Alma Adams (D)
13th district: Rep. Ted Budd (R)