

Checklist for AAPOR TI

Survey: Pennsylvania Primary Poll (May 2022)

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Very likely Republican primary voters in Pennsylvania
4. Dates of data collection.	May 14-15, 2022
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a list of 30,000 mobile numbers and a multi-stage probability sample of 94,903 landlines provided by L2.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	L2
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR & SMS-to-web

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The Republican primary sample consisted of very likely voters, n=1,000, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3 percentage points.</p> <p>A screening question was asked if the voter was a very likely voter. If the respondent said they were not very likely to vote, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by age, gender, region, education and mode based on 2022 turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

1. What is your party registration?

Not registered to vote (end)

Democrat (end)

Republican

Independent (end)

2. How likely are you to vote in the May 17th Republican Primary?

I already voted

Very likely

Somewhat likely (end)

Not very likely (end)

Not at all likely (end)

3. In the Republican primary for Governor, who do you plan to vote for? (randomized)

Lou Barletta (go to 5)
Jake Corman III (go to 5)
Joseph Gale (go to 5)
Charles Gerow (go to 5)
Melissa Hart (go to 5)
Doug Mastriano (go to 5)
Bill McSwain (go to 5)
David White (go to 5)
Nche Zama (go to 5)
Undecided

4. Although you are Undecided, which candidate are you leaning towards at this time? (randomized)

Lou Barletta
Jake Corman III
Joseph Gale
Charles Gerow
Melissa Hart
Doug Mastriano
Bill McSwain
David White
Nche Zama

5. In the Republican primary for the U.S. Senate, who do you plan to vote for? (randomized)

Kathy Barnette (go to 7)
Jeff Bartos (go to 7)
George Bochetto (go to 7)
Sean Gale (go to 7)
David McCormick (go to 7)
Mehmet Oz (go to 7)
Carla Sands (go to 7)
Undecided

6. Although you are Undecided, which candidate are you leaning towards at this time? (randomized)

Kathy Barnette
Jeff Bartos
George Bochetto
Sean Gale
David McCormick
Mehmet Oz
Carla Sands

7. Do you have a favorable or unfavorable opinion of the following people? First, Kathy Barnette

Strongly favorable
Somewhat favorable
Neutral or no opinion
Somewhat unfavorable

Strongly unfavorable

8. Next, Mehmet Oz

Strongly favorable

Somewhat favorable

Neutral or no opinion

Somewhat unfavorable

Strongly unfavorable

9. Next, David McCormick

Strongly favorable

Somewhat favorable

Neutral or no opinion

Somewhat unfavorable

Strongly unfavorable

10. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race

White or Caucasian

Black or African American

Asian

Other or multiple races

11. What is your age range?

18-29 years

30-49 years

50-64 years

65 or more years

12. What is the highest level of education you have attained?

High school or less

Some college

College graduate

Postgrad or higher

13. Please select the type of area where you live

Urban/city

Suburban

Rural

14. What is your gender?

Male

Female

Nonbinary or other

15. What congressional district do you live in?