

Checklist for AAPOR TI Survey: Rochester Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College WROC-TV
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Registered Voters in Rochester
4. Dates of data collection.	May 21-22 ,2021
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a list of 25,000 mobile numbers and 20,000 landline numbers provided by Aristotle Inc.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	SMS-to-web and IVR

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=1,000, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3% percentage points.</p> <p>A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by party, age, gender, race and education based on census and voter enrollment records.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

1. Overall, do you approve or disapprove of the job Joe Biden is doing as President?

Approve
Disapprove
Unsure or no opinion

2. Do you approve or disapprove of the job Andrew Cuomo is doing as Governor?

Approve
Disapprove
Unsure or no opinion

3. Overall, do you approve or disapprove of the job Lovely Warren is doing as Mayor?

Approve
Disapprove
Unsure or no opinion

4. What is your party registration?

Not registered to vote (end)
Democrat
Republican (go to 9)
Independent or other (go to 9)

5. How likely are you to vote in the 2021 Democratic primary for Mayor of Rochester?

Very likely
Somewhat likely
Not very likely (go to 9)
Not at all likely (go to 9)
Not sure (go to 9)

6. If the election were held today, would you vote for Lovely Warren or Malik Evans in the Democratic primary for Rochester Mayor?

Lovely Warren
Malik Evans
Undecided

7. How closely have you followed the story about the arrest of Mayor Lovely Warren's husband?

Very closely
Somewhat closely
Not very closely
Not at all
I have not heard about this story (go to 9)

8. Does the arrest of Mayor Warren's husband make you more or less likely to vote for her in the primary for Mayor of Rochester?

Much more likely
Somewhat more likely
No impact

Somewhat less likely

Much less likely

9. Do you approve or disapprove of how Lovely Warren has handled the Daniel Prude case?

Approve

Disapprove

Unsure

I have not heard of this case

10. Do you approve or disapprove of how City Council has responded to calls for more police accountability?

Approve

Disapprove

Unsure or no opinion

11. Do you view the Rochester Police Department positively or negatively?

Very positively

Somewhat positively

Somewhat negatively

Very negatively

Unsure or no opinion

12. How serious do you consider the campaign finance charges Mayor Lovely Warren is currently facing?

Very serious

Somewhat serious

Not that serious

Not at all serious

I have not heard about this issue

13. Regardless of who you are supporting for Mayor, which of the following issues should be the next mayor's first priority? (randomized)

Housing

Healthcare

Jobs

Covid-19

Police reform

The environment

Education/Schools

Homelessness

Transportation

Something else

14. How would you rate the state of the City of Rochester?

Excellent

Good

Fair

Bad

15. Do you think there should be mayoral control of the Rochester City School District?

Yes

No

Unsure

16. Can you please tell me your gender?

Male

Female

17. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race

White or Caucasian

Black or African American

Asian American or Pacific Islander

Other or multiple races

18. What is your age range?

18-29 years

30-44 years

45-64 years

65 or more years

19. What is the highest level of education you have attained?

High school or less

Some college

College graduate

Postgrad or higher