

Checklist for AAPOR TI

Survey: Massachusetts Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College, News Nation
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Likely Voters
4. Dates of data collection.	September 22-23, 2020
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a list of 15,000 mobile numbers and 25,000 landlines provided by Aristotle Inc.. with an online panel provided by Amazon Mturk of n=464, landline n=292 and mobile n=244.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC Amazon MTurk
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	SMS-text to web Online panel, MTurk uses opt in panels and not online ads to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, Mobile phones and online web survey

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=1,000, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3% percentage points.</p> <p>A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by gender, age, education, party affiliation, race and 2016 voter turnout modeling. 2016 vote magnitude was used but new voters were included based on their actual sample (10.7%) and was based on Aristotle Voter turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

1. To start, can you please tell me your gender?
Male
Female
2. Do you approve or disapprove of the job Donald Trump is doing as President?
Approve
Disapprove
Neutral or no opinion
3. What is your party affiliation?
Not registered to vote (end)
Democrat
Republican
Independent/other
4. When it comes to voting in the November election, which of the following best describes your intention?
I do not plan to vote in the election (end)
Vote by mail
Vote in-person early
Vote in-person on election day
Not sure how I will vote
5. If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?
Donald Trump (go to 7)
Joe Biden (go to 7)
Someone else (go to 7)
Undecided
6. If you had to choose, which candidate are you leaning towards at this time?
Donald Trump
Joe Biden
7. Who did you vote for in the 2016 election?
Donald Trump
Hillary Clinton
Someone else
Did not vote
8. For statistical purposes only, can you please tell me your ethnicity?
Hispanic or Latino of any race
White or Caucasian
Black or African American
Asian American or Pacific Islander
Other or multiple races
9. What is your age range?
18-29 years

- 30-44 years
- 45-64 years
- 65 or more years

10. What is the highest level of education you have attained?

- High school or less
- Some college
- College graduate
- Postgrad or higher

11. Please select the type of area where you live

- Urban/city
- Suburban
- Rural

12. Do you plan on watching the first presidential debate between Donald Trump and Joe Biden on September 29th?

- Yes
- No
- Unsure

13. Did you watch any of the 2016 presidential debates between Donald Trump and Hillary Clinton?

- Yes
- No
- Unsure

14. How satisfied are you with your choice in candidates for president this November?

- Very Satisfied
- Somewhat Satisfied
- Neutral
- Somewhat Dissatisfied
- Very Dissatisfied

15. How well do you think that Donald Trump represents the ideals and values of the Republican party?

- Very well
- Somewhat well
- Not well at all
- Not sure

16. How well do you think that Joe Biden represents the ideals and values of the Democratic party?

- Very well
- Somewhat well
- Not well at all
- Not sure

17. Who do you think is more of a wimp, Donald Trump or Joe Biden?

- Donald Trump
- Joe Biden

18. In your view, has Donald Trump lived up to his campaign promise to Make America Great Again, or not?
Yes, he has fulfilled this promise
No, he has not fulfilled this promise
19. Regardless of who you are going to vote for, who do you expect to win in November, Joe Biden or Donald Trump?
Joe Biden
Donald Trump
20. What is your opinion of Joe Biden?
Favorable
Unfavorable
No opinion
Never heard of this person
21. What is your opinion of Donald Trump?
Favorable
Unfavorable
No opinion
Never heard of this person
22. Do you think the Supreme Court has a political leaning?
Yes, it leans to the left
Yes, it leans to the right
No, it is nonpartisan
Unsure /no opinion
23. Do you think the Senate should confirm a Supreme Court Justice replacement nominated now by President Trump or wait for whomever wins the presidential election?
Vote to confirm whoever Trump nominates now
Wait until after the January inauguration
Unsure
24. How important is it to you that the incoming Supreme Court justice nominee is a woman?
Very important
Somewhat important
Not that important
Not important at all
25. In general, do you agree or disagree with the 1973 Roe v. Wade Supreme Court decision that established a woman's right to an abortion?
Agree
Disagree
Unsure or no opinion
26. Should Ruth Bader Ginsburg have retired during Barack Obama's presidency?
Yes

No
Unsure

27. How do you think the United States is handling coronavirus in comparison to other countries around the world?

Better than other countries
Worse than other countries
About the same as other countries
Not sure

28. How much of a threat to public health in the United States do you believe Coronavirus/Covid 19 is?

Major threat
Moderate threat
Minor threat
Not a threat

29. Are you a believer in QANON?

Yes
No
Unsure or never heard of this

What state do you live in?