

Checklist for AAPOR TI

Survey: Wisconsin Pre-election poll

| TI Disclosure Elements | Answers |
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| 1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed. | Emerson College |
| 2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results. | See Below |
| 3. A definition of the population under study and its geographic location. | Likely Voters in Wisconsin |
| 4. Dates of data collection. | September 6-8, 2020 |
| 5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. | Aristotle voter file of 1,221,565 registered Wisconsin voters with landlines, and a random sample of 30,000 drawn. Voters with only cellphones were not included. The online sample was of 271 registered voters supplied by Amazon Turk |
| 6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party. | Aristotle, LLC MTurk |
| 7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents. | MTurk uses opt in panels and not online ads to recruit participants |
| 8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods. | See #5 |
| 9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered. | IVR and Online |

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| <p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p> | <p>The sample consisted of registered voters, n=823 , with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.4% percentage points.</p> <p>A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.</p> |
| <p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p> | <p>The data was weighted by gender, age, education, party affiliation, and race based on 2016 voter turnout modeling. 2016 vote magnitude was used but new voters were included based on their actual sample (2.9%) and was based on Aristotle Voter turnout modeling</p> |
| <p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p> | <p>N/A</p> |
| <p>13. Contact for obtaining more information about the study.</p> | <p>emersonpolling@emerson.edu</p> |

Survey

1. To start, can you please tell me your gender?

Male

Female

2. Do you approve or disapprove of the job Donald Trump is doing as President?

Approve

Disapprove

Neutral or no opinion

3. What is your party affiliation?

Not registered to vote (end)

Democrat

Republican

Independent/other

4. When it comes to voting in the November election, which of the following best describes your intention?

Vote in-person early

Vote in-person on election day

Vote by mail

Not sure how I will vote

I do not plan to vote in the election

5. If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Donald Trump (go to 7)

Joe Biden (go to 7)

Someone else (go to 7)

Undecided

6. Which candidate are you leaning towards at this time?

Donald Trump

Joe Biden

Someone else

7. Will you definitely vote for your chosen presidential candidate, or is there a chance you could still change your mind?

I will definitely vote for this candidate

There's a chance I could change my mind

8. Who did you vote for in the 2016 election?

Donald Trump

Hillary Clinton

Someone else

Did not vote

9. For statistical purposes only, can you please tell me your ethnicity?

- Hispanic or Latino of any race
- White or Caucasian
- Black or African American
- Asian American or Pacific Islander
- Other or multiple races

10. What is your age range?

- 18-29 years
- 30-49 years
- 50-64 years
- 65 or more years

11. What is the highest level of education you have attained?

- High school or less
- Some college
- College graduate
- Postgrad or higher

12. Please select the type of area where you live

- Urban/city
- Suburban
- Rural

13. Do you always vote Republican, usually vote Republican, split your ticket, usually vote Democrat or always vote Democrat?

- Always vote Republican
- Usually vote Republican
- Split your ticket
- Usually vote Democrat
- Always vote Democrat

14. How important will the presidential candidates' choice of vice-president be in your vote for president this year?

- Very important
- Somewhat important
- Not that important
- Not at all important

15. Generally speaking, how much confidence do you have in the election results regardless of who wins in November?

- Very confident
- Somewhat confident
- Somewhat unconfident
- No confidence in election results

16. When are you expecting to know the final results of the November election for president?

On election night

The next day

Within the week

Beyond one week after the election

17. Do you think the president should denounce 17-year-old Illinois resident Kyle Rittenhouse who was charged with shooting three protestors in Kenosha, two of them fatally?

Yes

No

Unsure

18. Do you think President Trump should have met with Jacob Blake's family during his Kenosha visit?

Yes

No

Unsure

19. Should federal troops be brought in during situations such as the protests following Jacob Blake's shooting?

Yes

No

Unsure