

## Checklist for AAPOR TI

### Survey: Florida Hispanic Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Hispanic Citizens in Florida
4. Dates of data collection.	May 17-23, 2022
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a list of 20,000 mobile numbers and a multi-stage probability sample of 48,047 landlines provided by L2, with a online panels provided by Centiment and CloudResearch
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC Centiment CloudResearch L2
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	Centiment and CloudResearch use opt in panels and not online ads to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, Online, and SMS-to-web

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The overall sample consisted of Hispanic citizens in Florida, n=795, with a Credibility Interval (CI), similar to a poll’s margin of error (MOE) of +/- 3.4 percentage points.</p> <p>The registered voter sample consisted of registered voters in Colorado, n=468, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 4.5 percentage points.</p> <p>The non-registered citizen sample consisted of non-registered citizens in Florida, n=327, +/- 5.4 percentage points.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data sets were weighted by region, gender, age, voter registration, and education. It is important to remember that subsets based on gender, age, party breakdown, ethnicity, and region carry with them higher margins of error, as the sample size is reduced.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

1. Hola, this is Opinion Research with a brief survey. To begin, what language would you like to take this survey in?
  - English (go to 2)
  - Español (go to 32)
  
2. Are you of Spanish, Hispanic, or Latino origin or descent?
  - Yes

No, not Spanish/Hispanic/Latino (end)

3. Other than the United States, what is you or your family's country of origin?

Cuba (go to 5)

Dominican Republic (go to 5)

El Salvador (go to 5)

Guatemala (go to 5)

Mexico (go to 5)

Puerto Rico (go to 5)

Venezuela (go to 5)

Colombia (go to 5)

Other (go to 5)

4. After the tone, please speak into the receiver and say what is your or your family's country of origin. When you are finished speaking, the next question will play.

5. What is the most pressing problem facing your community today?

6. Which of the following media sources do you most rely on for news?

English cable or network news

Spanish-speaking cable or network news

English newspaper (online or print)

Spanish newspaper (online or print)

Social media

Local news

7. What social media platform do you use the most for news? (rotate)

I don't use social media for news

Snapchat

Twitter

Instagram

TikTok

Facebook

Reddit

YouTube

LinkedIn

Other (please specify)

8. How do you view the Democratic party?

Very positive

Somewhat positive

Neutral or no opinion

Somewhat negative

Very negative

9. Next, the Republican party?

Very positive

Somewhat positive

Neutral or no opinion

Somewhat negative

Very negative

10. Are you registered to vote?

Yes

No (go to 12)

11. What is your party affiliation?

Democrat (go to 15)

Republican (go to 15)

Independent or other (go to 15)

12. What would it take to get you to register to vote this November?

Different or better candidates

If I had time

If I was better informed

Nothing

I am not eligible to vote

Other

13. For each of the following statements, please indicate whether you agree or disagree. First, I am not registered to vote because... "there's no difference between Democrats and Republicans."

Agree

Disagree

Unsure or no opinion

14. I am not registered to vote because... "my vote won't change anything"

Agree (go to 17)

Disagree (go to 17)

Unsure or no opinion (go to 17)

15. Why did you decide to vote in the last election?

I disliked one of the candidates

I liked one of the candidates

I voted for my party's candidate

I have a duty as a citizen to vote  
I care about the issues  
I did not vote in the last election  
Something else (please specify)

16. How likely are you to vote in the November 2022 elections?

Very unlikely  
Somewhat unlikely  
Somewhat likely  
Very likely  
Unsure

17. Which party most closely aligns with your views on the economy?

Neither party  
Democratic Party  
Republican Party  
Unsure

18. Which party most closely aligns with your views on taxes?

Neither party  
Democratic Party  
Republican Party  
Unsure

19. Which party most closely aligns with your views on government spending on social programs?

Neither party  
Democratic Party  
Republican Party  
Unsure

20. Which party most closely aligns with your views on abortion?

Neither party  
Democratic Party  
Republican Party  
Unsure

21. Which party most closely aligns with your views on immigration?

Neither party  
Democratic Party  
Republican Party  
Unsure

22. Which party most closely aligns with your views on public safety/policing?

- Neither party
- Democratic Party
- Republican Party
- Unsure

23. What is your age range?

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65 and older

24. What is the highest level of education you have completed?

- Did not graduate high school/no GED
- High school diploma or GED
- Technical or vocational school
- Associates degree
- Bachelor's degree
- Master's degree or higher

25. Who did you vote for in 2020 for President?

- Did not vote
- Joe Biden
- Donald Trump
- Someone else

26. Do you identify with any of the following religions?

- Protestant
- Catholic
- Evangelical
- Do not identify with any religion
- Other

27. How much does your religion influence your political views?

- No influence
- Moderate influence
- Major influence

28. Were you born in the United States, or another country?

- Born in the United States

Born outside of the United States

29. Were either of your parents born in another country, or were both your parents born in the United States?

Both parents born in the United States

At least one parent born outside of the United States

30. Which of the following best describes the area where you live?

Urban

Suburban

Rural

31. What is your gender?

Female (end)

Male (end)

Nonbinary or other (end)

32. ¿Es usted de origen o ascendencia española, hispana o latino?

Sí

No, no soy español/hispano/latino (end)

33. Además de los Estados Unidos, ¿cuál es su país de origen?

Cuba (go to 35)

República Dominicana (go to 35)

El Salvador (go to 35)

Guatemala (go to 35)

México (go to 35)

Puerto Rico (go to 35)

Venezuela (go to 35)

Colombia (go to 35)

Otro (go to 34)

34. Después del tono, diga cuál es su país de origen o el de su familia. Cuando termine de hablar, escuchará la siguiente pregunta..

35. ¿Cuál es el problema más urgente que enfrenta su comunidad hoy?

36. ¿En cuál de los siguientes medios de comunicación confía más para obtener información política?

Noticias de cable o red nacional en inglés

Noticias de cable o red nacional en español

Noticias periodísticas en inglés - impreso o en línea

Noticias periodísticas en español - impreso o en línea

Redes sociales del internet

Noticias locales

37. ¿Qué plataforma de redes sociales utiliza más para las noticias? (rotate)

No uso las redes sociales para noticias.

Snapchat

Twitter

Instagram

TikTok

Facebook

Reddit

YouTube

LinkedIn

Otros (especifique)

38. ¿Cómo ve al partido Demócrata?

Muy positivo

Algo positivo

Neutral o sin opinión

Algo negativo

Muy negativo

39. Luego, ¿el partido Republicano?

Muy positivo

Algo positivo

Neutral o sin opinión

Algo negativo

40. Está registrado para votar?

Sí

No (go to 42)

41. ¿Cuál es su afiliación de partido político en los Estados Unidos?

Demócrata (go to 45)

Republicano (go to 45)

Independiente u otro (go to 45)

42. ¿Qué se necesitaría para que se registre para votar este noviembre?

Candidatos diferentes o mejores

Si tuviera tiempo

Si estuviera mejor informado

Nada



Otro(por favor especifique)

43. Para cada una de las siguientes afirmaciones, indique si está de acuerdo o en desacuerdo.

Primero, no estoy registrado para votar porque..."no hay diferencia entre demócratas y republicanos".

De acuerdo

No estoy de acuerdo

No estoy seguro o no tengo opinión

44. No estoy registrado para votar porque..."mi voto no cambiará nada"

De acuerdo (go to 47)

No estoy de acuerdo (go to 47)

No estoy seguro o no tengo opinión (go to 47)

45. ¿Por qué decidió votar en las últimas elecciones?

No me gustó uno de los candidatos.

Me gusto uno de los candidatos

Voté por el candidato de mi partido preferido

Tengo la obligación como ciudadano de votar.

Estoy apasionado de las asuntos

No voté en las últimas elecciones

Otro

46. ¿Qué es la probabilidad de que votará en las elecciones de noviembre de 2022?

Muy improbable

Algo improbable

Algo probable

Muy probable

Inseguro

47. ¿Qué partido se alinea más con sus opiniones sobre la economía?

Ningun partido

Partido Democrática

Partido Republicano

Inseguro

48. ¿Qué partido político se alinea más con sus puntos de vista sobre los impuestos?

Ningún partido político

El partido Democrática

El partido Republicano

Inseguro

49. ¿Qué partido político se alinea más con sus puntos de vista sobre el gasto del gobierno en programas sociales?  
Ningún partido político  
El partido Democrática  
El partido Republicano  
Inseguro
50. ¿Qué partido se alinea más con sus opiniones sobre el aborto?  
Ningun partido  
Partido Democrático  
Partido Republicano  
Inseguro
51. ¿Qué partido se alinea más con sus opiniones sobre la inmigración?  
Ningun partido  
Partido Democrático  
Partido Republicano  
Inseguro
52. ¿Qué partido se alinea más con sus opiniones sobre seguridad pública/vigilancia?  
Ningun partido  
Partido Democrático  
Partido Republicano  
Inseguro
53. ¿Cuál es su rango de edad?  
18-24  
25-34  
35-44  
45-54  
55-64  
65 y mayor
54. ¿Cuál es el nivel más alto de educación que ha completado?  
No gradué de la escuela secundaria/sin GED  
Diploma de escuela secundaria o GED  
Escuela técnica o vocacional  
Grado asociado  
Licenciatura  
Maestría o superior

55. ¿Por quién votó en las elecciones presidenciales en 2020?
- No voté
  - Joe Biden
  - Donald Trump
  - Alguien más
56. ¿Se identifica con alguna de las siguientes religiones?
- Protestante
  - Católico
  - Evangélico
  - No identifico con ninguna religión
  - Otro (especifique)
57. ¿Cuánto influye su religión a sus puntos de vista políticos?
- No tiene influencia
  - Influencia moderada
  - Mayor influencia
58. ¿Naciste en los Estados Unidos o en otro país?
- Nacido en los Estados Unidos
  - Nacido fuera de los Estados Unidos
59. ¿Alguno de sus padres nació en otro país, o sus padres nacieron en los Estados Unidos?
- Ambos padres nacidos en los Estados Unidos.
  - Al menos uno de los padres nació fuera de los Estados Unidos
60. ¿Cuál de los siguientes describe mejor el área en la que vive?
- Urbano
  - Suburbano
  - Rural
61. ¿Cuál es su género?
- Mujer
  - Hombre
  - No binario u otro
62. What is your zipcode?/ Cual su código postal

