Checklist for AAPOR TI

Survey: Michigan GOP Primary Poll (July 2022)

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Very likely Republican voters in Michigan**
4. Dates of data collection.	**July 28-30, 2022**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Data was collected using a list of 15,000 mobile numbers and a multi-stage probability sample of 63,171 landlines provided by L2.**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **L2**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**N/A**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR and SMS-to-web**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The Republican primary sample consisted of very likely Republican primary voters, n=869, with a margin of error (MOE) of +/- 3.3 percentage points.** **A screening question was asked if the voter was a somewhat or very likely voter. If the respondent said they were not very likely to vote, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted by gender, age, education, region, and mode based on 2022 turnout modeling**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

Survey Instrument

<u>Michigan Statewide Poll</u>

1. What is your party affiliation?
    1. Not registered to vote **[TERMINATE]**
    2. Democrat
    3. Republican
    4. Independent or other

2. How likely are you to vote in the August 2nd primary for Governor?
    1. Not at all likely **(TERMINATE)**
    2. Not very likely **(TERMINATE)**
    3. Somewhat likely **(TERMINATE)**
    4. Very likely
    5. I already voted

3. Which primary do you plan to vote in on August 2nd?
    1. Democratic primary **(TERMINATE)**
    2. Republican primary
    3. Unsure **(TERMINATE)**

4. In the Republican primary for Governor, who do you plan to vote for?

1. Tudor Dixon (**GO TO 6**)
2. Ryan Kelley (**GO TO 6**)
3. Ralph Rebandt (**GO TO 6**)
4. Kevin Rinke (**GO TO 6**)
5. Garrett Soldano (**GO TO 6**)
6. Undecided
7. Someone else **(GO TO 6**

5. Although you are undecided, what candidate are you leaning towards at this time?
    1. Tudor Dixon
    2. Ryan Kelley
    3. Ralph Rebandt
    4. Kevin Rinke
    5. Garrett Soldano
    6. Someone else

6. Please tell me whether you have a favorable or unfavorable view of the following people. First, Tudor Dixon
    1. Very favorable
    2. Somewhat favorable
    3. Somewhat unfavorable
    4. Very unfavorable
    5. Unsure
    6. Never heard of this person

7. Next, Ryan Kelley
    1. Very favorable
    2. Somewhat favorable
    3. Somewhat unfavorable
    4. Very unfavorable
    5. Unsure
    6. Never heard of this person

8. Next, Ralph Rebandt
    1. Very favorable
    2. Somewhat favorable
    3. Somewhat unfavorable
    4. Very unfavorable
    5. Unsure
    6. Never heard of this person

9. Next, Kevin Rinke
    1. Very favorable
    2. Somewhat favorable
    3. Somewhat unfavorable
    4. Very unfavorable
    5. Unsure
    6. Never heard of this person

10. Next, Garrett Soldano
    1. Very favorable
    2. Somewhat favorable
    3. Somewhat unfavorable
    4. Very unfavorable
    5. Unsure

6. Never heard of this person

11. If Donald Trump endorsed a candidate, would that make you more or less likely to vote for that candidate?

   1. More likely
   2. Less likely
   3. No difference

12. What do you think is the most important issue facing Michigan?

   1. Healthcare
   2. Education
   3. The economy (jobs, inflation, taxes)
   4. Crime
   5. Covid-19
   6. Immigration
   7. Housing affordability
   8. Abortion access
   9. Something else (please specify)

13. Please tell me which one of these racial or ethnic groups you identify with.

   1. Hispanic or Latino of any race
   2. White or Caucasian
   3. Black or African American
   4. Asian American or Pacific Islander
   5. Other or multiple races

14. What is the highest level of education you have attained?

   1. High school or less
   2. Some college but no degree
   3. College graduate
   4. Post-graduate school or advanced degree

15. What is your age?
   1. 18-29 years
   2. 30-49 years
   3. 50-64 years
   4. 65 years or over

16. Please select the type of area where you live
   1. Urban/city
   2. Suburban
   3. Rural

17. Can you please tell me your gender?
   1. Male
   2. Female
   3. Nonbinary or other

18. Who did you vote for in the 2020 election?
   1. Joe Biden
   2. Donald Trump

3. Someone else
4. Did not vote

19. What congressional district do you live in?