

Checklist for AAPOR TI

Survey: New York Poll (August 2022)

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Very likely & almost certain voters in New York
4. Dates of data collection.	July 26-28, 2022
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a list of 37,840 mobile numbers, a multi-stage probability sample of 25,850 landlines provided by L2, and an online panel provided by CloudResearch.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC L2 CloudResearch
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	N/A
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, SMS-to-web, online

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of very likely and almost certain general election voters in New York, n=1,000, with a margin of error (MOE) of +/- 3 percentage points.</p> <p>A screening question was asked if the voter was almost certain or very likely to vote. If the respondent said they were not very likely or almost certain to vote, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by gender, age, education, and region based on 2022 turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

Survey Instrument

Initial Screener: Are you registered to vote in New York State?

1. Yes
2. No (**TERMINATE**)

1. Is New York State on the right track, or is it headed in the wrong direction?
 1. Right track
 2. Wrong direction
 9. Don't know or no opinion

2. Is the United States on the right track, or is it headed in the wrong direction?
 1. Right track
 2. Wrong direction
 9. Don't know or no opinion

3. How likely are you to vote in the election on November 8th?
 1. Almost certain
 2. Very likely

3. Somewhat likely (**TERMINATE**)
4. Not very likely (**TERMINATE**)
5. Not at all likely (**TERMINATE**)
6. Already voted (**TERMINATE**)
9. Don't know/Refused (**TERMINATE**)

4. I'm going to read a series of names of people in public life and I'd like you to tell me whether you have a favorable opinion or an unfavorable opinion of each person. First, Joe Biden
 1. Favorable
 2. Unfavorable
 9. Don't know or no opinion
5. Next, Donald Trump
 1. Favorable
 2. Unfavorable
 9. Don't know or no opinion
6. Next, Kathy Hochul
 1. Favorable
 2. Unfavorable
 9. Don't know or no opinion
7. Next, Lee Zeldin
 1. Favorable
 2. Unfavorable
 9. Don't know or no opinion
8. Next, Letitia James
 1. Favorable
 2. Unfavorable
 9. Don't know or no opinion
9. Next, Michael Henry
 1. Favorable
 2. Unfavorable
 9. Don't know or no opinion
10. Next, Chuck Schumer
 1. Favorable
 2. Unfavorable
 9. Don't know or no opinion
11. Next, Joe Pinion
 1. Favorable
 2. Unfavorable
 9. Don't know or no opinion
12. Do you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of the job that Joe Biden is doing as president?
 1. Strongly approve
 2. Somewhat approve
 3. Somewhat disapprove
 4. Strongly disapprove
 9. Don't know/no opinion
13. Do you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of the job Kathy Hochul is doing as

Governor?

1. Strongly approve
2. Somewhat approve
3. Somewhat disapprove
4. Strongly disapprove
9. Don't know/no opinion

14. (IVR) If the election for Governor was held today, who would you vote for?

(SMS-to-web and online) If the election for Governor was held today, who would you vote for if the candidates were?

1. Kathy Hochul on the Democratic Party line
2. Lee Zeldin on the Republican Party line
7. Someone else
8. Won't vote
9. Don't know/No opinion

15. If the election for U.S. Senate was held today, who would you vote for the candidates were:

1. Chuck Schumer on the Democratic Party line
2. Joe Pinion on the Republican Party line
7. Someone else
8. Won't vote
9. Don't know/No opinion

16. If the election for Attorney General was held today, who would you vote for the candidates were:

1. Letitia James on the Democratic Party line
2. Michael Henry on the Republican Party line
7. Someone else
8. Won't vote
9. Don't know/No opinion

17. Currently, the Democrats have a majority in the United States House of Representatives. Every seat is up for election in November. After the election, who would you like to see control the House of Representatives?

1. Democrats
2. Republicans
9. Don't know/No opinion

18. V1 (SMS-to-web/online): Before we finish, I'd like you to rate your chance of voting in the general election either in person on November 8th or through early voting on a scale of 10 to 1. If TEN represents a person who definitely will vote and ONE represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?

18. V2 (IVR): Before we finish, I'd like you to rate your chance of voting in the general election either in person on November 8th or through early voting on a scale of 0 to 9. If NINE represents a person who definitely will vote and ZERO represents a person who definitely will NOT vote, where on this scale of 0 to 9 would you place yourself?

19. Did you vote in the 2020 election for president?

1. Yes
2. No **(GO TO 21)**

20. Who did you vote for?

1. Joe Biden
2. Donald Trump
3. Another candidate
9. Don't know

21. Are you currently enrolled to vote as a:

1. Democrat

2. Republican
3. Independent (No party)
4. A member of another political party

22. V1 (SMS-to-web/online): In what year were you born? (open-ended)

25. V2 (IVR): Please speak into the receiver and tell me what year were you born? (open-ended)

26. (IVR) Please stop me when I say the highest educational level which you have completed:
(SMS-to-web) What is the highest educational level which you have completed?

1. Grade school
2. High school
3. Some college or trade school
4. Bachelors' degree
5. Graduate or Professional degree

27. Are you of Hispanic origin or descent, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?

1. Yes
2. No

28. Would you consider yourself:

1. Caucasian/White
2. African American/Black
3. Asian
4. Other/Something else (specify)

29. What is your gender?

1. Male
2. Female
3. Non-binary or other

30. What is your zip code? (SMS-to-web and online)