

Checklist for AAPOR TI Survey:

South Dakota General Election Poll (October 2022)

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College Nexstar Media
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	South Dakota very likely general election voters
4. Dates of data collection.	October 19-21, 2022
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a multi-stage probability sample of 76,219 landlines provided by Aristotle, a list of 20,000 mobile numbers, an online survey via Centiment, and web survey via email.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC Centiment
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	N/A
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, SMS-to-web, Online, email

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of very likely general election voters, n=1,500-, with a margin of error (MOE) of +/- 2.4 percentage points.</p> <p>A screening question was asked if the voter was a very likely voter. If the respondent said they were not very likely to vote, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data sets were weighted by gender, education, party, race, and region based on 2022 turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <i>Reviewer: Type NA if not applicable.</i></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>