

Checklist for AAPOR TI Survey:

Wisconsin General Election Poll (2022)

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College Nexstar Media
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Wisconsin very likely general election voters
4. Dates of data collection.	October 27-29, 2022
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a multi-stage probability sample of 95,294 landlines provided by Aristotle, a list of 15,000 mobile numbers, and an online survey via Centiment.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC Centiment
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	N/A
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, SMS-to-web, Online

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of very likely general election voters, n=1,000-, with a margin of error (MOE) of +/- 3 percentage points.</p> <p>A screening question was asked if the voter was a very likely voter. If the respondent said they were not very likely to vote, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data sets were weighted by gender, age, and education, based on 2022 turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

Survey Instrument

1. Are you registered to vote in Wisconsin?
 1. Yes
 2. No (**TERMINATE**)

2. Do you approve or disapprove of the job that Joe Biden is doing as President?
 1. Approve
 2. Disapprove
 3. Neutral/no opinion

3. What is your party affiliation?
 1. Not registered to vote (**TERMINATE**)
 2. Democrat
 3. Republican
 4. Independent or other

4. How likely are you to vote in the 2022 midterm elections?
 1. Not at all likely (**TERMINATE**)
 2. Not too likely (**TERMINATE**)
 3. Somewhat likely (**TERMINATE**)
 4. Very likely
 5. I already voted

5. If the election for US Senate were held today, who would you vote for at this time?
 1. Democrat Mandela Barnes (**GO TO 7**)
 2. Republican Ron Johnson (**GO TO 7**)
 3. Someone else (**GO TO 7**)

4. Undecided

6. Although you are undecided, which candidate are you leaning towards at this time?
 1. Democrat Mandela Barnes
 2. Republican Ron Johnson
 3. Someone else

7. Regardless of who you are supporting, which candidate do you expect to win the election for US Senate?
 1. Republican Ron Johnson
 2. Democrat Mandela Barnes

8. If the election for Governor were held today, who would you vote for at this time?
 1. Democrat Tony Evers **(GO TO 10)**
 2. Republican Tim Michels **(GO TO 10)**
 3. Independent Joan Ellis Beglinger **(GO TO 10)**
 4. Someone else **(GO TO 10)**
 5. Undecided

9. Although you are undecided, which candidate are you leaning towards at this time?
 1. Democrat Tony Evers
 2. Republican Tim Michels
 3. Independent Joan Ellis Beglinger
 4. Someone else

10. Regardless of who you are supporting, which candidate do you expect to win the election for Governor?
 1. Democrat Tony Evers
 2. Republican Tim Michels

11. In a hypothetical match-up, if the 2024 Presidential Election were held today, and the candidates were Donald Trump and Joe Biden, who would you vote for at this time?
 1. Donald Trump
 2. Joe Biden
 3. Someone else
 4. Undecided

12. Please tell me whether you have a favorable or unfavorable view of the following people. First, Ron Johnson
 1. Very favorable
 2. Somewhat favorable
 3. Somewhat unfavorable
 4. Very unfavorable
 5. Unsure
 6. Never heard of this person

13. Next, Mandela Barnes
 1. Very favorable
 2. Somewhat favorable
 3. Somewhat unfavorable
 4. Very unfavorable
 5. Unsure
 6. Never heard of this person

14. Next, Tim Michels
 1. Very favorable
 2. Somewhat favorable
 3. Somewhat unfavorable
 4. Very unfavorable
 5. Unsure
 6. Never heard of this person

15. Next, Tony Evers

1. Very favorable
2. Somewhat favorable
3. Somewhat unfavorable
4. Very unfavorable
5. Unsure
6. Never heard of this person

16. Which of the following issues is most important in determining your vote this November?

1. Healthcare
2. Education
3. Economy (jobs, inflation, taxes)
4. Crime
5. Immigration
6. Housing affordability
7. Abortion access
8. Threats to democracy
9. Something else (please specify)

17. Which party do you align with most on the issue of police funding?

1. Republican Party
2. Democratic Party
3. Neither party

18. Does the overturning of Roe v. Wade make you more or less likely to vote in the 2022 Elections?

1. Much more likely
2. Somewhat more likely
3. No difference
4. Somewhat less likely
5. Much less likely

19. Does Donald Trump's endorsement of a candidate make you more or less likely to vote for that candidate?

1. More likely
2. Less likely
3. No difference

20. Please tell me which one of these racial or ethnic groups you identify with.

1. Hispanic or Latino of any race
2. White or Caucasian
3. Black or African American
4. Asian American or Pacific Islander
5. Other or multiple races (please specify)

21. What is the highest level of education you have attained?

1. High school or less
2. Some college but no degree
3. College graduate
4. Post-graduate school or advanced degree

22. What is your age?
 1. 18-34 years
 2. 35-49 years
 3. 50-64 years
 4. 65 years or over

23. Who did you vote for in the 2020 election?
 1. Joe Biden
 2. Donald Trump
 3. Someone else
 4. Did not vote

24. Please select the type of area where you live
 1. Urban/city
 2. Suburban
 3. Rural

25. Can you please tell me your gender?
 1. Male
 2. Female
 3. Nonbinary or other

26. What current congressional district do you live in?

27. What is your zipcode?