

Checklist for AAPOR TI Survey:

Florida Poll (March 2022)

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Florida registered voters
4. Dates of data collection.	March 13-15, 2023
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Data was collected using a multi-stage probability sample of 55,000 landlines provided by Aristotle, a list of 10,000 mobile numbers, an online survey via Centiment, and web survey via email.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC Centiment
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	N/A
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, SMS-to-web, Online, email

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=1,153, with a margin of error (MOE) of +/-2.8 percentage points.</p> <p>A screening question was asked if the voter was registered to vote. If the respondent said they were not registered to vote, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data sets were weighted by gender, age, education, race and ethnicity, party registration, and region based on 2024 registration modeling.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

Survey Instrument

1. Do you approve or disapprove of the job Joe Biden is doing as President?
 - Approve
 - Disapprove
 - Neutral or no opinion

2. Do you approve or disapprove of the job Ron DeSantis is doing as Governor?
 - Approve
 - Disapprove
 - Neutral or no opinion

3. What is your party registration?
 - Not registered to vote (end)
 - Democrat (q6)
 - Republican (q4)
 - Independent/other (q8)

4. Among these candidates, who would you be most likely to vote for in the Republican primary in 2024? (rotate answer choices)

Donald Trump
Mike Pence
Ron DeSantis
Nikki Haley
Tim Scott
Kristi Noem
Chris Sununu
Mike Pompeo
Glenn Youngkin
Someone else (please specify)

5. Among the candidates who have announced their candidacy for president in 2024, who would you be most likely to vote for in the Republican primary?
Donald Trump (go to 8)
Nikki Haley (go to 8)
Vivek Ramaswamy (go to 8)
6. Should President Biden be the Democratic nominee in 2024, or would you rather it be someone else?
President Joe Biden
Someone else
7. Among these candidates, who would you be most likely to vote for in the Democratic primary in 2024? (rotate answer choices)
Bernie Sanders
Elizabeth Warren
Joe Biden
Pete Buttigieg
Kamala Harris
Gretchen Whitmer
Amy Klobuchar
Marianne Williamson
Someone else (please specify)
8. Now, here is a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Joe Biden or Donald Trump?
Joe Biden
Donald Trump
Someone else
Undecided
9. What about Joe Biden or Ron DeSantis?
Joe Biden
Ron DeSantis
Someone else
Undecided

10. What do you think is the most important issue facing Florida?
- Healthcare
 - Education
 - Economy (jobs, inflation, taxes)
 - Crime
 - Immigration
 - Housing affordability
 - Abortion access
 - Threats to democracy
 - Something else (please specify)
11. If President Biden is re-elected, he will be 82 years old. Do you think his age would help him be an effective president, or do you think his age would be an obstacle to being an effective president, or wouldn't his age matter that much?
- Help him be an effective president
 - Obstacle to being an effective president
 - Wouldn't matter that much
12. If Donald Trump is elected President he will be 78 years old when he takes office. Do you think his age would help him be an effective president, or do you think his age would be an obstacle to being an effective president, or wouldn't his age matter that much?
- Help him be an effective president
 - Obstacle to being an effective president
 - Wouldn't matter that much
13. Do you approve or disapprove of the way Governor Ron DeSantis is handling education and the public schools as governor?
- Strongly approve
 - Somewhat approve
 - Somewhat disapprove
 - Strongly disapprove
 - I do not know enough to say
14. Who did you vote for in the 2020 election?
- Donald Trump
 - Joe Biden
 - Someone else
 - Did not vote
15. For statistical purposes only, can you please tell me your ethnicity?
- Hispanic or Latino of any race
 - White or Caucasian
 - Black or African American
 - Asian
 - Other or multiple races
16. What is your age range?
- 18-34 years

- 35-49 years
- 50-64 years
- 65 or more years

17. What is the highest level of education you have attained?

- High school or less
- Vocational/technical school
- Associate Degree/some college
- College graduate
- Postgraduate or higher

18. What is your gender?

- Male
- Female
- Non-binary or other

19. Which congressional district do you live in?