

EAST BOSTON SURVEY REPORT

Commissioned by



Conducted by

Emerson College
POLLING



CONTENTS

METHODOLOGY, 3

SURVEY RESULTS, 4

DEMOGRAPHICS, 12



METHODOLOGY

Emerson College Polling is pleased to present Socialis Global with the findings from a survey of East Boston residents' attitudes toward the Logan International Airport. All respondents interviewed in this study were part of a fully representative sample using an area probabilistic sampling method of N=500 (sample size).

Data was weighted by US Census data. The margin of error for the sample is +/- 4.3% in 19 of 20 cases. The survey was administered in English and Spanish by contacting landlines via Interactive Voice Response, cellphones via SMS-to-web, and an online panel. Data was collected between May 4-7, 2023.

The results presented in this report include univariate and bivariate analysis of the data. Frequency distributions for each item included on the questionnaire are shown in the tables. In all cases, cross-tabulation results are also shown. This type of bivariate analysis examines differences between sub-groups of the overall population. In the cases where cross tabulation results are presented, a chi-square test, an independent t-test for means, or a Z-test for independent percentages is shown.

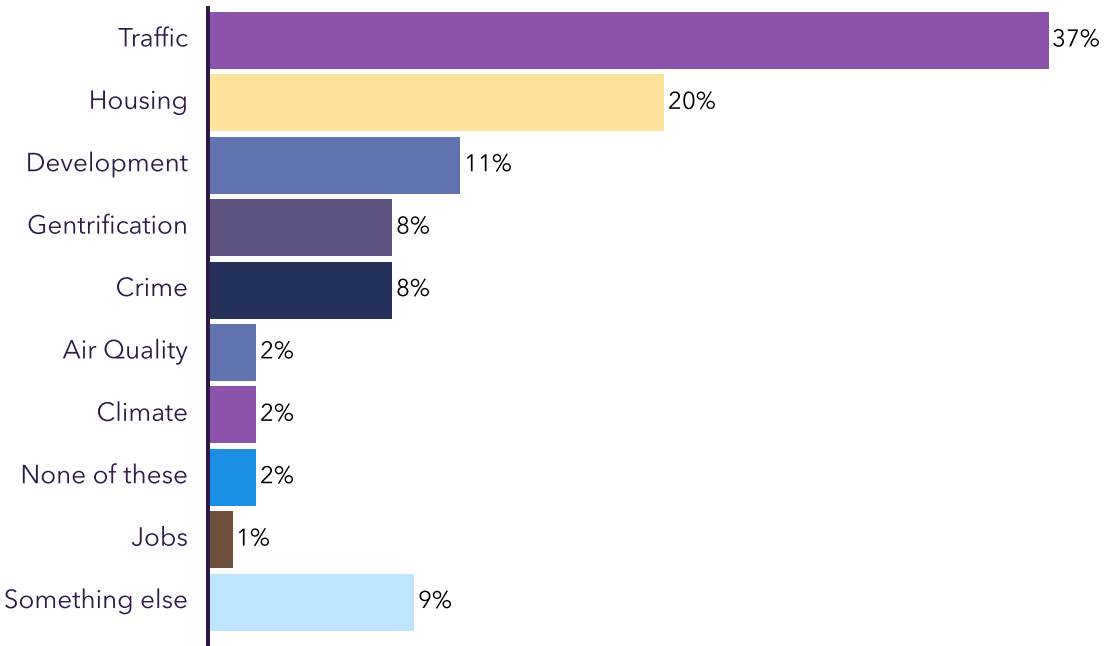
A chi-square test is used in cases where comparisons are made for categorical variables. A t-test is used in cases where comparisons are made for measurement variables. A Z-test is used in cases where comparisons are made between independent population percentages.

The purpose of these statistical tests is to determine whether or not the observed difference between sub-groups in the sample is due to sampling error or whether it is due to a real difference in the population. When the results are statistically significant, it strongly suggests that the observed difference between sub-groups found in the sample is due to a real difference in the population, and not due to sampling error.

A chi-square significance level of .05 indicates significance at the 95 percent level. In other words, it is 95 percent likely that the results are due to a real difference between comparison groups. A chi-square significance level of .01 indicates significance at the 99 percent level. When a t-test or a Z-test is shown, lower- and upper-case letters indicate significance at the 90 and 95 percent levels respectively.

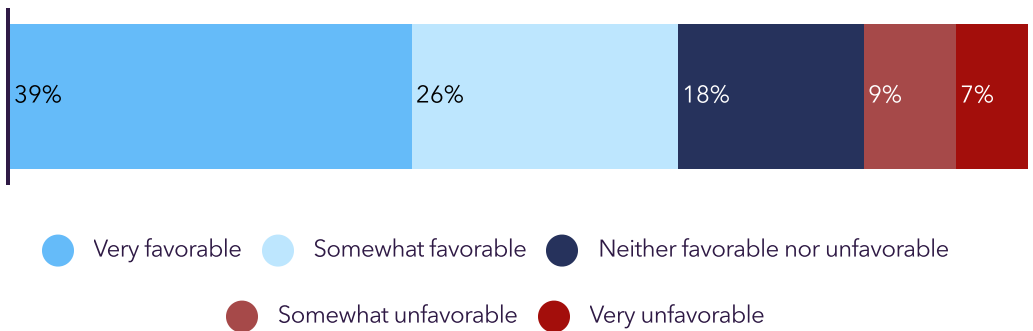
SURVEY RESULTS

What do you see as the single biggest issue facing East Boston as a community?



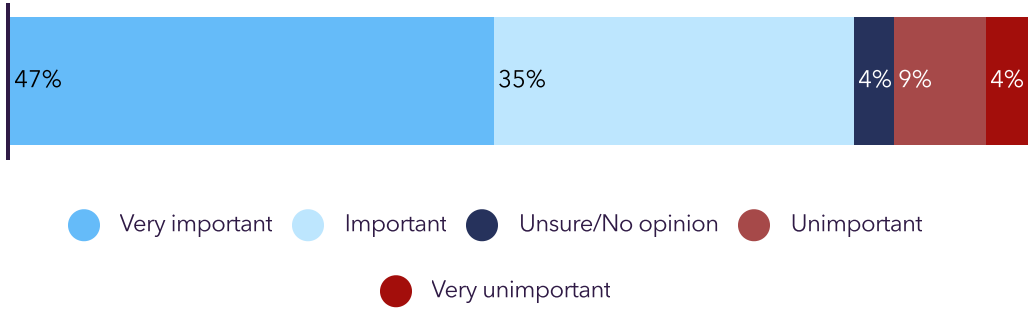
What is your general opinion of Logan International Airport?

Overall, more than 65 percent of East Boston residents have a favorable view of the airport while 16 percent express unfavorable views.

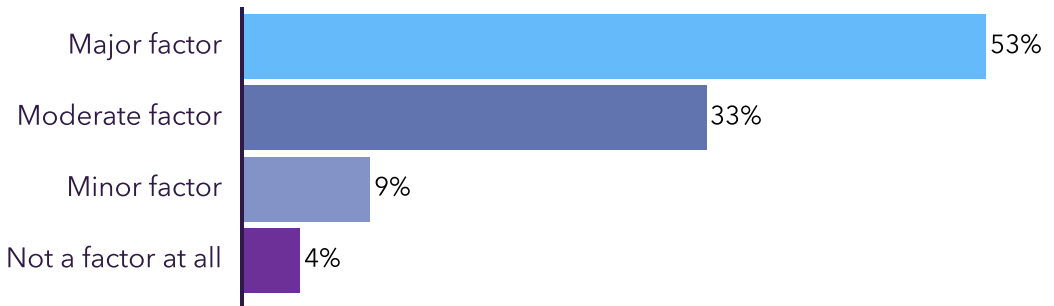


When it comes to local and regional economic development, how important is having an international airport near the heart of the city?

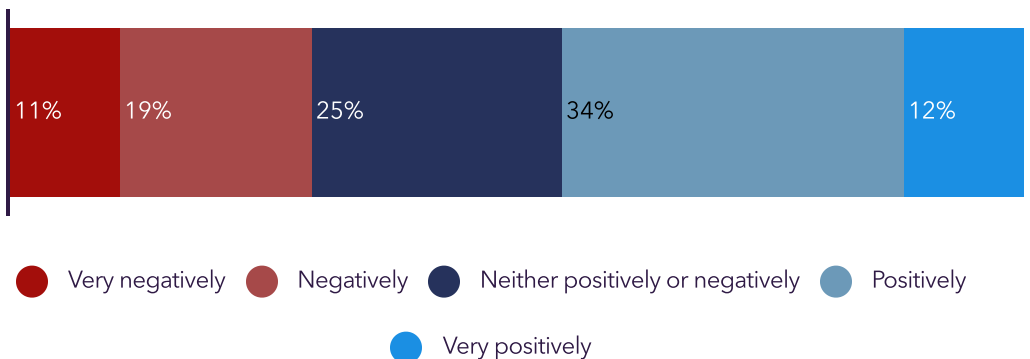
82 percent of residents believe the airport is important for local and regional economic development.



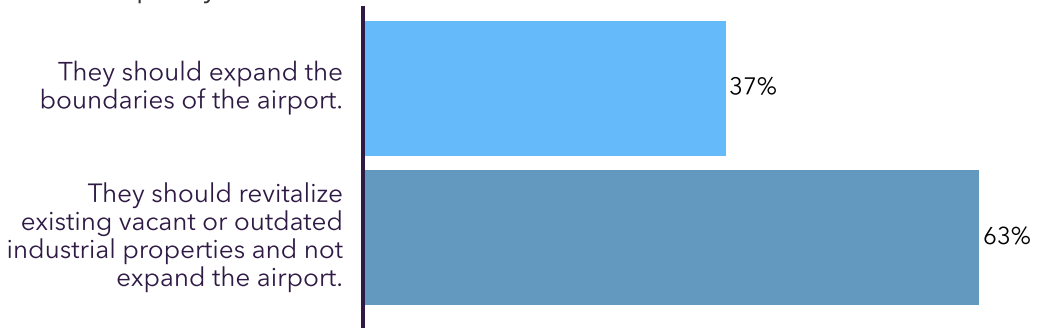
How much of a factor does the Logan International Airport play in making Boston a world class city?



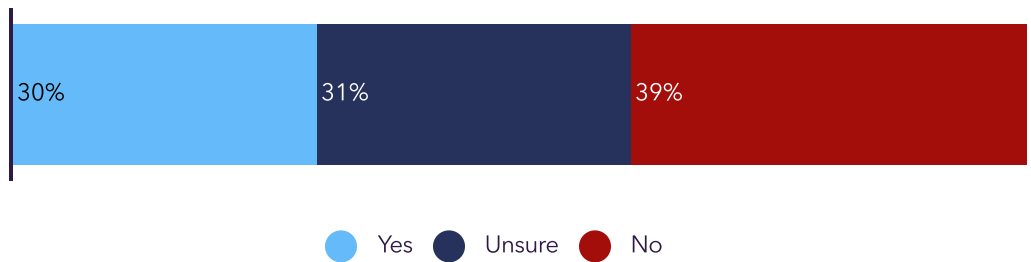
Is East Boston impacted more positively or negatively by Logan airport?



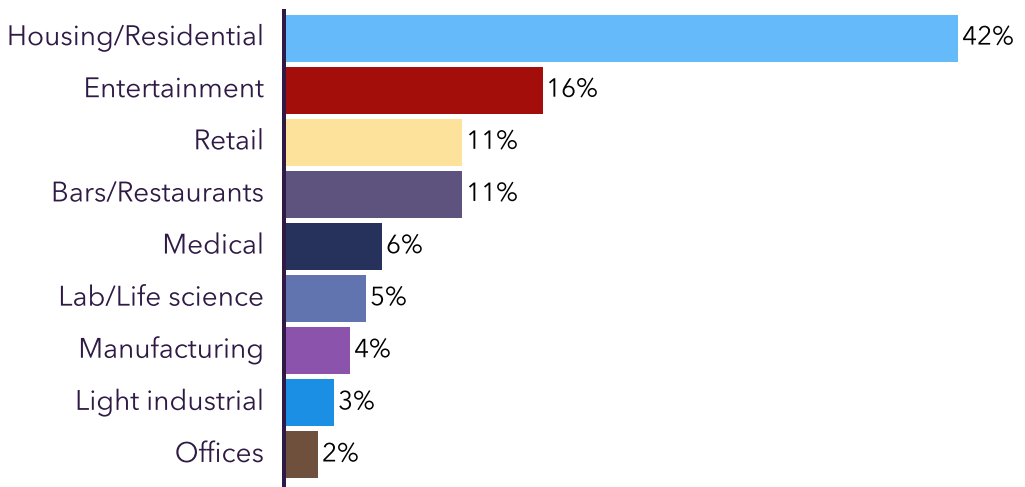
How should Logan Airport deal with growing demand and the need to increase capacity?



Should Logan Airport be prevented from growing the number of total flights and destination cities served?

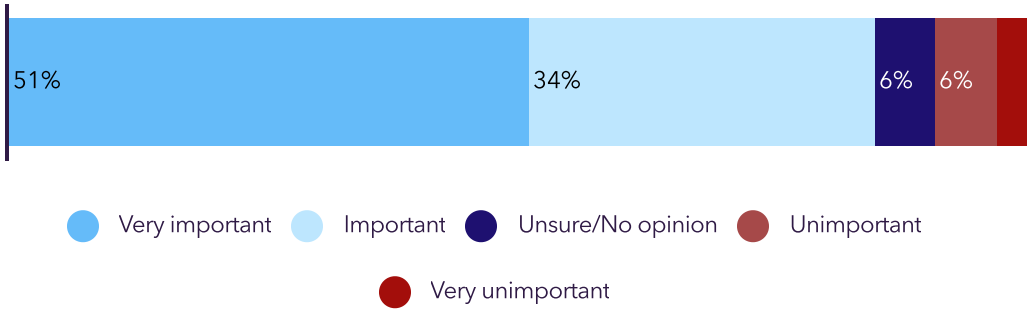


What type of development would you most like to see in East Boston?

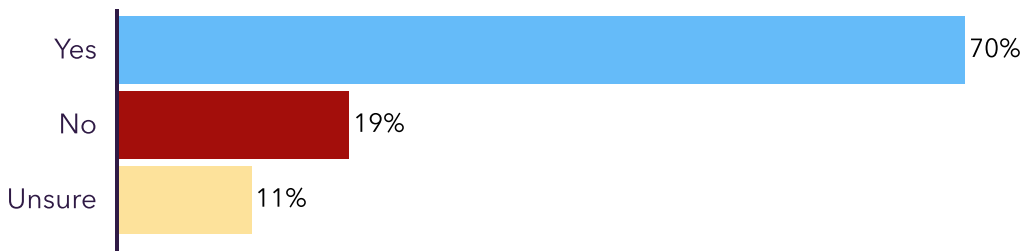


How important is new development that keeps or creates jobs in East Boston?

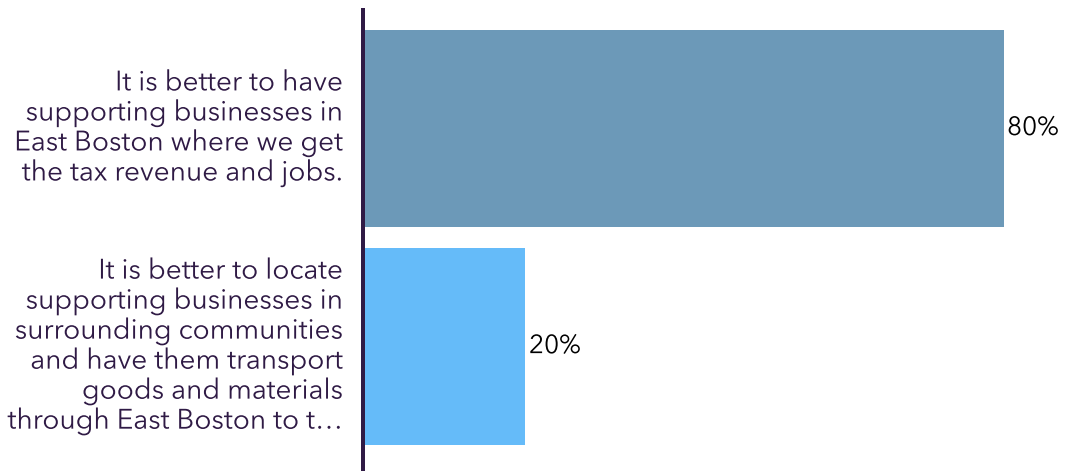
85 percent believe it is important that new development keeps or creates jobs in East Boston.



Do you think that new businesses in East Boston should offer an East Boston hiring preference?



When it comes to businesses that directly support operations at Logan Airport, with which statement do you most agree?



Do you agree or disagree that new development in East Boston should prioritize revitalizing existing vacant or outdated properties, rather than building more new buildings.



When redeveloping East Boston's vacant or outdated industrial buildings, should developers retain the buildings' original manufacturing or heavy industrial uses, or redevelop them with a focus on light manufacturing and modern general airport support uses?



Please tell me how important each of the following things are when it comes to development in East Boston.

Public access to the waterfront



Pedestrian walking paths



Sustainable Development focused on preserving natural resources



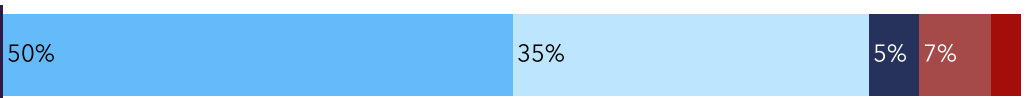
Reducing truck traffic in residential neighborhoods



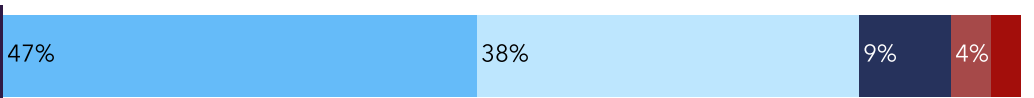
Reducing emissions and improving air quality



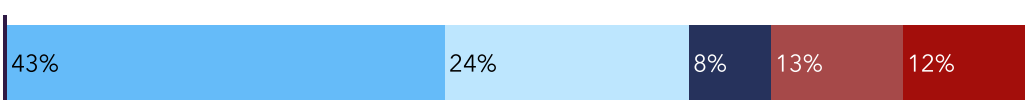
Climate Resiliency such as Integrating and expanding flood barriers



Revitalizing vacant and out-of-date industrial buildings

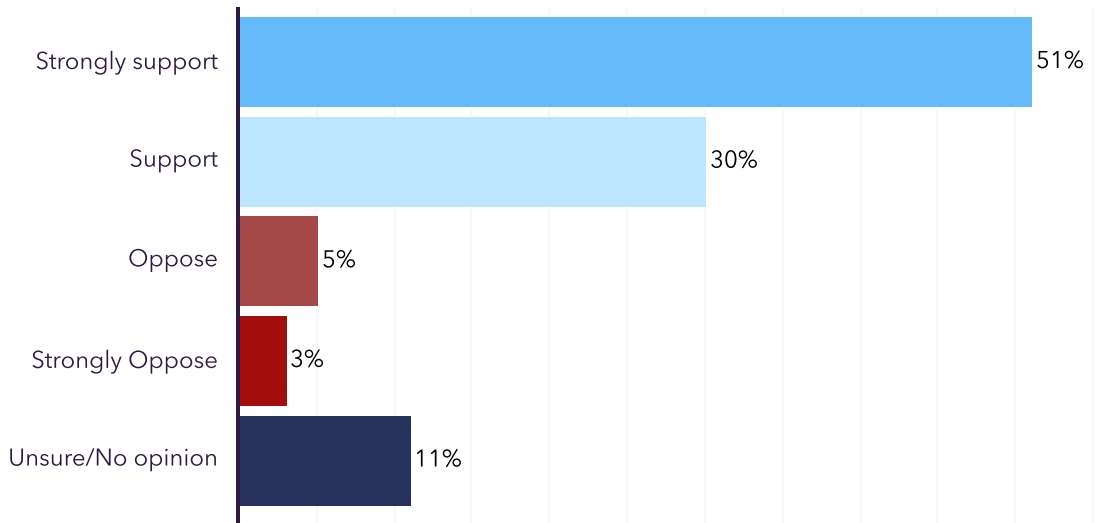


Bicycle trails

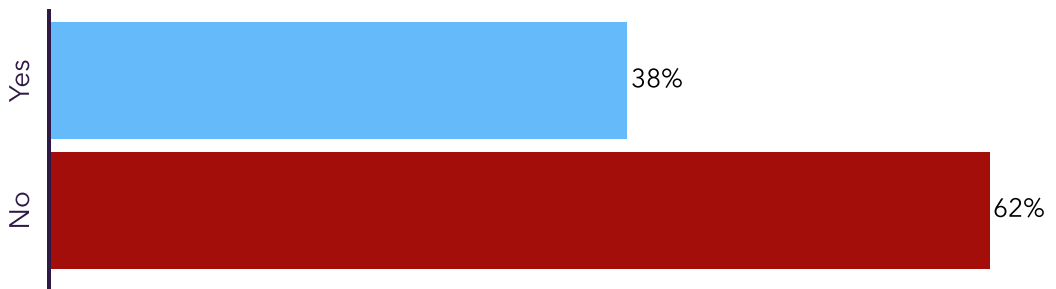


There is a proposal to create a truck by-pass or “haul road” that is designed to keep trucks off Route 1A and East Boston neighborhood roads. Do you support or oppose this proposal?

The truck by-pass proposal is supported by over 80 percent and is opposed by 8 percent.

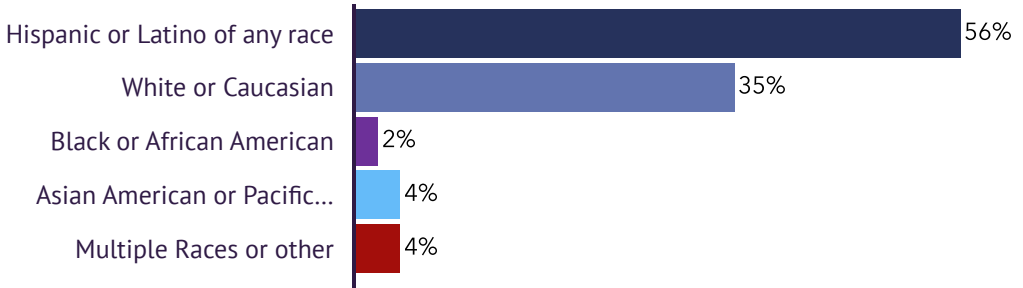


Are you aware of the Massachusetts Port Authority’s recently announced “Net Zero by 2031” plan to reduce carbon emissions?

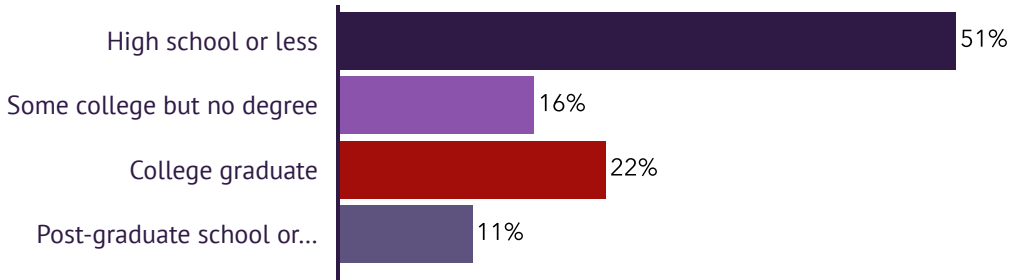


DEMOGRAPHICS

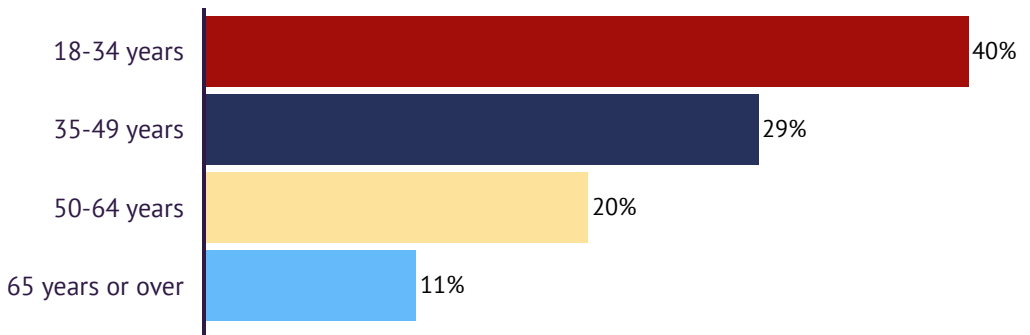
What is your race?



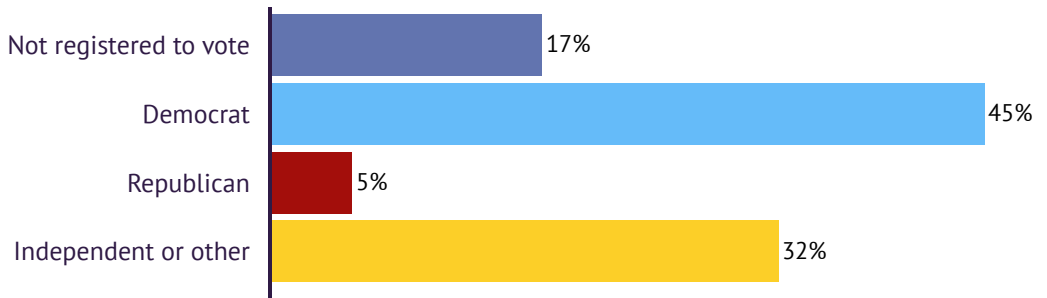
What is the highest level of education you have attained?



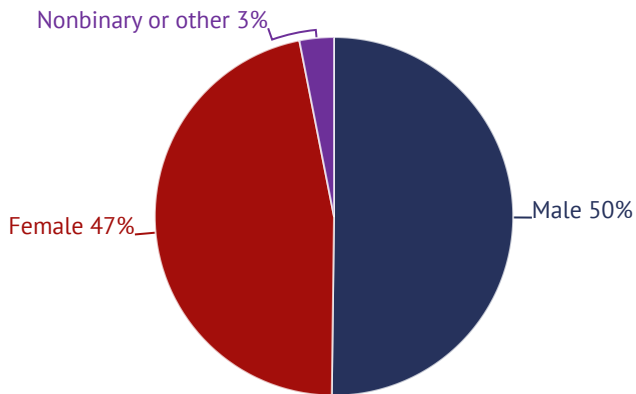
What is your age?



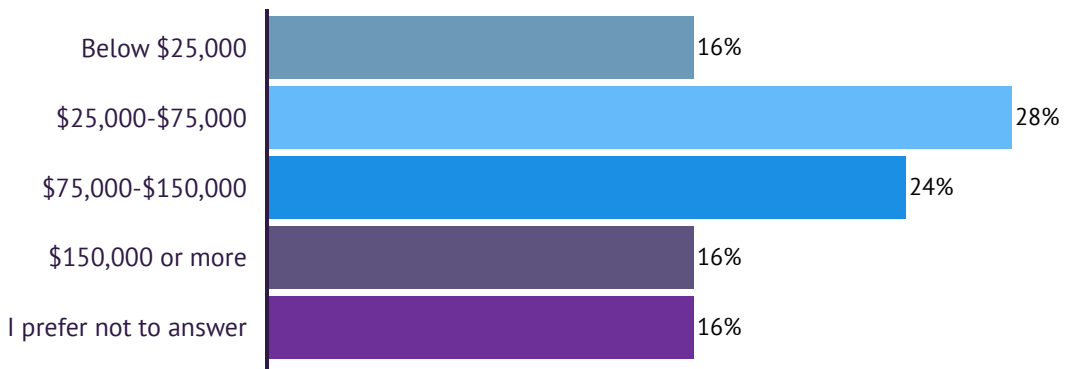
What is your political party registration?



What is your gender?



For statistical purposes only, last year, what was your total family income from all sources, before taxes.





Emerson College

POLLING